



THE OFFICE OF CULTURAL AFFAIRS

09 | ANNUAL
REPORT





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VISION

To enhance the quality of life through cultural experiences that will expand Atlanta's international reputation.

MISSION

To promote rich and diverse cultural experiences in the city of Atlanta while preserving and protecting the city's cultural heritage.

GOALS

- Maintain highest quality services.
- Gain international recognition of programs.
- Unify Atlanta's cultural community through programs.
- Educate Atlanta on cultural development.
- Create cultural experiences that can serve as international model.
- Use cultural experiences to enhance quality of life.
- Provide arts and cultural programs to all citizens & visitors.
- Promote a rich and diverse cultural experience in the City of Atlanta.
- Nurture artists and arts organizations.
- Educate and inform citizens and visitors of the city's cultural offerings.
- Support the community of arts and culture in Atlanta.
- Strengthen our impact through partnerships with other organizations.
- Build bridges into new communities and develop new audiences.
- Preserve and protect the existing cultural heritage of the City of Atlanta.



SHIRLEY FRANKLIN
MAYOR



CITY OF ATLANTA

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Greetings:

The City of Atlanta's Office of Cultural Affairs is a valuable asset and a steadfast resource for Atlantans and visitors alike. I invite you to survey all of the magnificent cultural offerings and artistic programs that comprise this year's theme, "The Art and Culture of Atlanta: Still Standing."

We have withstood the test of a number of challenges, particularly due to the recent economic shortfall and its effect on the city. However, our commitment to producing a world class festival and other cultural activities remain a constant force in this community. From the Atlanta Jazz Festival to public arts displays and other education initiatives, I am in awe of the persistence of the leadership, staff, and supporters of the Office of Cultural Affairs. The wide variety of cultural programs and artistic activities are indicative of the spirit of the City's appreciation for the arts and cultural diversity.

We continue to aggressively pursue our goal to highlight the rich and multifaceted heritage of our City. Even when the odds were against us, we surpassed all expectations to maintain our place in this international community as a model of programmatic stability and cultural sustainability. Atlanta will continue to stand proud and wave high the banner of art and culture for years to come.

On behalf of the City of Atlanta and the tireless efforts of the OCA staff and volunteers, I hope you will join us in becoming an active participant in the international arts community!

Sincerely,

Shirley Franklin



CITY OF ATLANTA

Greetings:

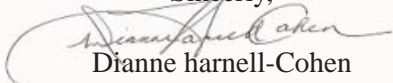
Once again we are proud to report on the achievements of the Office of Cultural Affairs. This year was no exception to the quality of work provided to the City of Atlanta through the OCA and their creative efforts at continuing to offer programs and support to the cultural community despite the dramatic reductions in resources.

Throughout the nation all art funded programming has been greatly diminished, DPRCA was faced with financial challenges and staff reductions and the funding for the Annual Atlanta Jazz Festival from the general fund was eliminated. We are so proud that Atlanta continued to have one of the few Jazz Festivals produced in the country this year, totally funded by outside sponsors and grants and produced by OCA

OCA has launched several successful projects throughout the year. After years of planning, the Noguchi Playscapes restoration project was completed and has reopened to the public at Piedmont Park. Other program offerings included new art classes for the young and old at the The Chastain Arts Center, a very successful ArtsCool summer program; and an enhanced Cultural Experience project collaborated through APS to assure every student exposure to an arts program from K-12. Contract for Arts Services supported arts organizations throughout the city with \$470k of grants this year.

The Office of Cultural Affairs brings the cultural world to the City of Atlanta with innovative methods for producing projects the arts community truly appreciates. Thanks to the support of our donors and sponsors who share our civic mission in sharing the arts. And thanks to our hardworking staff.

Sincerely,



Dianne Harnell-Cohen



DIANNE HARNELL COHEN
DPRCA COMMISSIONER

DIRECTOR'S LETTER



CAMILLE RUSSELL LOVE
DIRECTOR

To our supporters,

The Office of Cultural Affairs (OCA) faced an extremely difficult 2008-09 fiscal year that challenged our mission to provide arts and cultural experiences for Atlanta's residents and visitors. However, as a result of the hard work of a committed staff, the support of an understanding administration and the generous financial support from various funders, we are able to report our successes that demonstrate this year's theme "The Art and Culture of Atlanta: Still Standing."

Atlanta is home to a growing creative industry that fuels an economic engine generating over \$275,000,000, from 2,300 arts related businesses employing over 22,000. Our primary goal has been to provide resources and programs that will further that growth. The Office of Cultural Affairs has contributed to this industry through cultural experiences, art education, financial support, and public art programming, specifically:

- The 32nd Atlanta Jazz Festival, presented by American Family Insurance and supported by many corporate sponsors, continued as a Memorial Day tradition in Grant Park and in numerous venues around Atlanta during the month of May, providing employment and performance opportunities to over 300 local musicians.
- Contracts for Arts Services granted \$470,000 to local art organizations, community organizations, and individual artists.
- The Cultural Experience Project, supported by \$450,000 from corporations and foundations, provided access for the Atlanta Public School population to experience Atlanta's premiere cultural venues for the fourth consecutive year.

- The Chastain Arts Center employed 50 teaching artists providing over 350 classes to 3000 students of all ages.
- The Atlanta Cyclorama and Civil War Museum presented "The Battle of Atlanta" experience to over 78,000 patrons.
- ARTSCool employed 8 teaching artists and 80 student apprentices and with support from the Aetna Foundation, addressed Type 2 Diabetes through the arts.
- The South Bend Center for Arts and Culture launched a self esteem program for 25 pre teen girls through a collaboration with the Synchronicity Performing Group funded by the State of Georgia.
- The Noguchi Playscapes in Piedmont Park was successfully restored, as one of 40 projects completed by the Public Art Program.
- The Department of Parks, Recreation and Cultural Affairs collaborated to create an aquatic playground, designed by Maria Artemis, commemorating the legacy of famed Civil Rights attorney, Donald Lee Hollowell.

We are proud to present our 2008-2009 Annual Report as a testament to Atlanta's art and cultural community's ability to weather any storm. The Office of Cultural Affairs is still standing tall and proud!!!

Thank you for supporting our work and we look forward to providing you with continued service for years to come.

Yours for Culture,

A handwritten signature in black ink that reads "Camille Russell Love".

Camille Russell Love
Director

EXECUTIVE SUMMARY

The 2008-2009 fiscal year provided a challenging opportunity for the Office of Cultural Affairs to sustain and promote the rich and diverse culture of Atlanta. Our support for the advancement of arts and culture in this community, has positively affected the residents and visitors through the presentation and production of a number of high quality arts programs and cultural activities. The cultural climate has shifted to require the involvement of many loyal corporate sponsors and community partners. Our support to artists and arts organizations, presentation of educational workshops and arts classes, promotion of innovative cultural events remains at the core of our mission. We celebrate our highlighted programs and creative initiatives.



- Achieved fiscal sustainability by generating 60 percent of the overall programming budget from outside sources of earned and contributed income.
 - Completed the restoration of the Noguchi Playscape, as a historic public art treasure in Atlanta.
 - Conducted an assessment of the city's art collection by McKay Lodge Conservation in December 2008 that lists the treatment and cost outlays for bringing the collection back to good condition. There is now an additional database for Conservation of the Permanent Collection that includes current documentation of the collection.
 - Managed five Opportunity Bond Gateway Projects for the Department of Parks, Recreation and Cultural Affairs. Additionally, projects for the Atlanta Fire Department, Atlanta Betline, Inc., the Department of Public Works and the Blank Foundation are all underway.
 - Installed 225 artworks in publicly accessed City of Atlanta office space and recreation centers.
 - Provided exposure to an arts presentation or cultural venue for 33,033 Atlanta Public School students through the Cultural Experience Project with program support from outside funding sources in the amount of \$458,000.
 - Produced the 32nd Atlanta Jazz Festival presented by American Family Insurance in historic Grant Park to over 92,000 residents and visitors entirely funded by corporate sponsors and government grants.
 - Employed 80 Atlanta area teens as Apprentice-Artists in ARTSCool through our partnership with the Atlanta Workforce Development Agency, which also received funding support from the AETNA Foundation to facilitate the Love Art, Life & Self project.
 - Presented Atlanta Reads featuring Pearl Cleage and her novel "What Looks Like Crazy On An Ordinary Day."
 - Employed 50 artists at the Chastain Arts Center to teach classes and coordinate camps, and exhibited the work of 175 artists in the Chastain Art Center Gallery.
 - Operated the Atlanta Cyclorama for 340 days and expanded its audience base by hosting 78,000 visitors for over 2,400 guided tours that generated over \$480,000 in revenue.
 - Awarded \$470,000 in grant funds to local artists, arts organizations to produce, present, and promote arts programs in the Atlanta area through the Contracts for Arts Services program.
- The Office of Cultural Affairs produces quality programs that educate and expose the public to a rich and diverse range of arts and culture experiences. This report contains details about the Office of Cultural Affairs accomplishments during the 2008-2009 fiscal year.

PUBLIC ART PROGRAM

The **Public Art Program** administers the development and management of public art for the City of Atlanta by providing programs and services that support visual artists and Atlanta communities while enhancing the cultural life for all residents and visitors.

In fiscal year 2009, strategic planning bore fruit as several key projects were realized to support the City of Atlanta's growing Public Art Collection. An appraisal report, which documented the value of the collection along with a professional conservation/maintenance report that documented the physical state of the collection was completed.

Throughout the year the Public Art Program team exceeded conservation targets working with maintenance technicians and conservators to restore and/or maintain key artworks in virtually every sector of the City. The restoration of the Noguchi Playscapes punctuated our success, as a long fraught effort to restore Atlanta's most treasured public art installation was realized.

Project management grew, as in addition to the Opportunity Bond Gateway Program and the Fire Department program, new projects were added to support the growing collection of Public Art in Atlanta. The Beltline, Inc., the Department of Public Works and the Blank Foundation all sought the expertise of the Public Art Program to manage new projects. Collectively, the Public Art team developed, managed and monitored major projects throughout the year, demonstrating a continued growth in the program's development.

CONSERVATION AND MAINTENANCE

Conservation, Maintenance & Restoration Projects

The Public Art Program maintains a public art collection of nearly 350 artworks. In 2009, 42 art cleaning and maintenance procedures including six professional art conservation projects were completed. These are some of the featured art conservation projects:

- ***The Noguchi Playscapes*** was created in 1976 by one of the world's best designers, Isamu Noguchi. The city owns the only original Playscapes in the continental United States which is located in Atlanta's Historic Piedmont Park. This nationally featured restoration project took years of planning to complete. The city hired teams of art conservators to ensure the transformation reflected the designer's original intent.

- **Emerging**, a prominent contemporary bronze figure created by local artist Mark Smith is located across from the Andrew Young Tribute Plaza at Walton Springs Park. After the statue fell into disrepair, the Public Art Program assembled a team of professional art restoration experts to address the problem. After consulting with the original artist, bronze conservator Patrick Kipper of Loveland Colorado was hired to bring the artwork back to its original luster.
- **The Peace Monument**, a historic figurative bronze features the imagery of a triumphant angel hovering over a kneeling soldier. This 1911 monument is located at Piedmont Park 12th Street entrance, was originally erected by the Old Guard of Gate City Guard in Commemoration of the reconciliation of the North and South.

- **In Search of Awe**, a richly colored play-sculpture is located in Four Corners Park of the Peoplestown community. This beloved public artwork is described as a playhouse that hangs in the middle of an oversized heart sculpture and has become a symbol of urban renewal in the community.
- **The Talbot Memorial** is a traditional bronze erected by the members of the International Association of Machinists. The bronze commemorates a little known local hero and union organizer Thomas Wilson Talbot (1849-1892) who founded the International Association of Machinists.
- **Fish Dreams**, a contemporary and playful mural by local artist Lynn Marshall Linnimeier adorns the façade of the Adams Park Pool. This multiple paneled mural is permanently attached to the architecture and was fully restored through the Office of Cultural Affairs, who elicited the services of painting conservator Viviana Dominguez.

Conservation Assessments

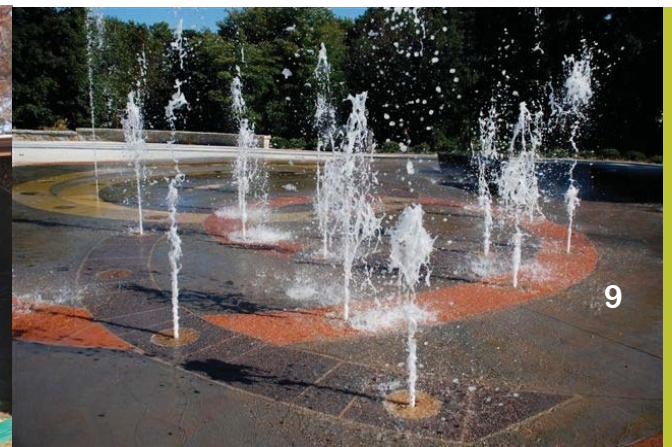
The City's art collection was assessed by McKay Lodge Conservation in December 2008. These Condition Reports list the treatment and cost outlays for bringing the collection back to good condition. There is now an additional database for Conservation of the Permanent Collection that includes current documentation of the collection.

Collection Appraisal

The appraisal of the Permanent Public Art Collection was provided by B. Fletcher and Associates. One Hundred and eleven permanent objects were appraised and valued at over \$22,000,000.

The Art on Loan Program

Nearly 200 artworks are currently installed in publicly accessed reception spaces of the Departments within City Hall and City of Atlanta Recreation Centers.





32nd Annual Atlanta Jazz Festival

The **32nd Annual Atlanta Jazz Festival presented by American Family Insurance** reached its climax during Memorial Day Weekend in historic Grant Park. In spite of the scattered spring showers, thousands of Atlanta residents and visitors rejoiced in the presentation of quality jazz performances. As part of Atlanta's 31 Days of Jazz, the community came together and the festival season lived up to its noted fame once again! Dedicated music fans flocked to historic Grant Park and enjoyed an electric weekend of free entertainment as some of the nation's top jazz artists performed on Aaron's Main Stage.

31 Days of Jazz

- Continued the success of 31 Days of Jazz to include over 31 jazz program partners throughout the greater Atlanta area. Over 25,000 residents and visitors enjoyed a diverse menu of jazz performances, programs and events.

2009 Atlanta Jazz Festival

- Grammy Award nominee **Dionne Farris**, who's hit single "I know" made it to #4 on the Billboard Hot 100 and who recently released "Wild Seed-Wild Flower," blew away the crowd with her incredible vocals.
- The exciting funk, jazz fusion, smooth/contemporary jazz style of **Madoca** graced the stage for festival goers as they enjoyed her musical passion and energy.

- **Vinx**, one man, one voice, one drum, put on a great show that the audience loved. An international favorite, his beats and rhythms always make his performance memorable.
- **Mausiki Scales and The Common Ground Collective**, a 10-15 piece Afrobeat-Soul orchestra based in Atlanta, excited the crowd with a diverse style and format of jazz presentation.
- Jazz legend and Atlanta resident, **Freddy Cole**, closed the show on Saturday night with his smoky and raspy classics, leaving fans hungry for more.
- Percussionist **Cindy Blackman**, best known for recording and touring with Lenny Kravitz, kept the energy high and fans jammed to her up-tempo rhythms.
- **Hiroshima** last played in Atlanta 20 years ago. Known for being musical risk takers, the musicians brought together Atlanta's diverse community as they displayed their own unique blend of Asian, Latin American and African American influences during the Atlanta Jazz Festival's closing performance.

Youth Jazz Band Presentation

- The Atlanta Jazz Festival Memorial Day Celebration began with the Rialto Jazz for Kids All-Star Band, which is comprised of the most advanced middle school students from Sandtown, JC Young, Ridgeview, Inman, and Taylor Road Middle Schools.

- Sunday afternoon began with the presentation of the award winning J.C. Young Middle School Jazz Ensemble, which consists of Atlanta, Fulton County residents.

Late Night Jazz Jam concert

- The late night overflow crowd danced the night away at the **W Atlanta Downtown** as they listened to the two-time Atlanta Jazz Festival “Future of Jazz” winner **Jaspects**.

Jazzy Cocktail Soiree

- The First Jazzy Cocktail Soiree took place at the Celebrity Golf Course International owned by NBA legend Julius Irving, and was well attended with over 150 participants with performances by Bernard Linnette Interactive with Chanda.

Neighborhood Jazz Series

- The Neighborhood Jazz Series featuring Russell Gunn and ElektriK Butterfly was presented at the Southwest Arts Center. This event also featured the 1st Annual Collectors Showcase Exhibit in collaboration with the Fulton County Arts Council.
- The second event of the Neighborhood Jazz Series was celebrated at the Cleopas R. Johnson Park, featured the Georgia State University Jazz Combo, and Gritz and Jelly Butter. The event was co-produced by Councilwoman Cleta Winslow, Councilman Kwanza Hall and Councilman Ivory Young.

Sponsor Support

- Economic conditions and budget reductions during the 2008-2009 fiscal years threatened to interrupt a 32 year tradition of presenting authentic jazz to the residents and visitors of Atlanta. While city funding for the festival was eliminated, local jazz enthusiasts and supporters of the Atlanta Jazz Festival overwhelmingly demanded the continuation of what Atlanta Mayor Shirley Franklin has determined as “one of the city’s proudest traditions.”
- American Family Insurance stepped in to save the Atlanta Jazz Festival as the “Presenting Sponsor” for the 2009 and 2010 Atlanta Jazz Festivals.

Corporate Sponsors & Partners Include:

American Family Insurance, Aaron’s, Publix Supermarket, Fulton County Arts Council, Coca-Cola Enterprises, Home Depot, Anheuser Busch, Delta Air Lines, W Hotel, Steinway Piano Galleries, JazzTimes, WXIA 11 Alive, WCLK, Atlanta Convention and Visitors Bureau, Zoo Atlanta, Rolling Out, Glaceau Smart Water, Sunday Paper, Creative Loafing, Rival Entertainment, Biodiesel, Premiere Events, JS Smooth Atlanta, NBA Jam Van, and Grant Park Neighborhood Association.





Contracts for Arts Services

Contracts for Arts Services program awards contracts related to the production, creation, presentation, exhibition and managerial support of artistic cultural services in the City of Atlanta. The program recognizes that the presence of artists and non-profit organizations involved in the arts is critical to Atlanta's cultural vitality. The arts enrich the creative development of the city's diverse populations and contribute positively to the social and economic well being of Atlanta and the region.

\$319,000 was awarded to 16 Major Arts Organizations

Actor's Express

\$18,000

Support for five mainstage productions, a year-long professional intern training program, outreach tour to local schools, and classes.

Alliance Theatre Company

\$20,000

A series of 350 performances and extensive & innovative education and community outreach programs.

Atlanta Boy Choir

\$28,000

Funding for four major productions during the 2008-2009 season, a series of free concerts and an outreach tour of schools.

Atlanta Ballet, Inc.

\$10,000

Production of Kids in Step versions of *The Nutcracker*, dance classes, summer dance intensives and camps, Get Up and Dance workshop/performance, and Centre Dance and teacher training.

Atlanta Contemporary Art Center

\$10,000

Exhibitions, artist studio programs, adjunct educational programs and educational outreach.

Atlanta Shakespeare Company

\$20,000

Performances of a minimum of 16+ plays and numerous educational programs throughout the entire academic year.

Atlanta Symphony Orchestra

\$26,000

Support for *Building Bridges*, an outreach & education initiative of the Atlanta Symphony Orchestra's Learning Community.

Center for Puppetry Arts

\$33,000

High-quality performances, education, and museum programming. All activities are focused on the art form of puppetry.

Dad's Garage Theatre Company, Inc. (Dad's Garage)

\$20,000

Commission of new plays & premieres, children programming, and expanding on the improv selection.

High Museum of Art

\$20,000

Support for 19 exhibitions, educational programs, family activities, film screenings, Friday Jazz series, and workshops for the 2008-2009 year.

National Black Arts Festival

\$28,000

Support of year-round programming and year-round education and youth programs outside the 10-day festival.

Seven Stages

\$20,000

Production of four plays, two separate performance company's plays, developmental workshops, public readings and a five-week, summer youth theatre training program, and Youth Creates.

Theatrical Outfit, Inc.

\$20,000

Funding for a seven show season between July 2008 and June 2009 at the Balzer Theater at Herren's in Downtown Atlanta.

True Colors Theatre Company

\$20,000

Productions and programming that represent significant programming growth, a continued emphasis on youth education and an ongoing commitment to artistic excellence.

VSA Arts of Georgia

\$10,000

Programming for Arts for All Gallery in the Fairlie Poplar district, community events, free ticket distribution for partner non-profits who serve people with disabilities and/or those of low income, and arts in education emphasizing total inclusion, sign language services for arts patrons who are deaf and ongoing outreach efforts to artists with disabilities, their families and advocates.

Young Audiences of Atlanta, Inc.

\$16,000

Support 350 arts education programs year, including Assembly Performances, Classroom Workshops, Residencies, and Community Engagements in schools and venues through Atlanta.

\$121,000 was awarded to 32 Multi-Disciplinary/Mid-size Arts Organizations.

Alternate ROOTS

\$5,000

Professional development and networking initiative for individual artists offered through one-on-one and peer-to-peer workshops.

Atlanta Celebrates Photography, Inc.

\$6,000

Support for ACP programs and more than 100 exhibitions and events that will form its 10th annual festival.

Atlanta Chamber Players

\$3,000

Funding for artistic program series; broadcasts; education services, publications; and newsletters.

Atlanta Coalition of Performing Arts

\$5,000

Support for programs and services that support and promote the performing arts organizations and performing arts workers of Atlanta.

Atlanta Concert Band, Inc.

\$2,500

A series of formal, outdoor and seasonal concerts, and a series outreach performances for the general and special populations with no admission.

Atlanta Printmakers Studio

\$2,000

The project consist of an educational outreach program that provides active hands-on printmaking experiences and lecture/demonstrations to youth and adults of the City of Atlanta.

Atlanta Singers

\$2,500

Support for recording Morehouse College Concert, featuring works by Hispanic, Asian, African and Native American composers.

Atlanta Street Theatre

\$2,500

Production of an original play, workshops for students, teachers and other groups throughout the year.

Brooks & Company Dance

\$3,000

Production of performances of CRUX at The Balzer Theater, *The Lottery* and a new modern ballet, and performances of Shorts IV with a related choreography workshop.

Eyedrum Art & Music Gallery

\$4,000

Support for the presentation of contemporary art of all genres including visual arts, multimedia, music, language arts and educational activities.

Dance Force, Inc. d.b.a. Full Radius Dance

\$5,000

Support for two dance concerts, 22 Positive Motion dance lessons, performance at Inman Park Dance Festival, and publishing of two newsletters.

Gateway Performance Productions

\$3,000

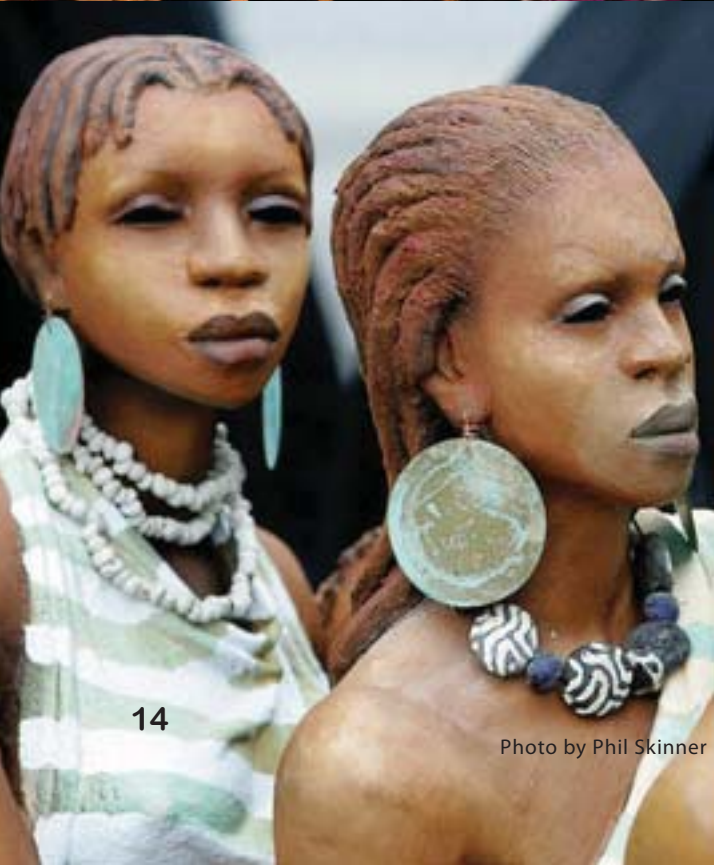
Support for mime & mask programs, performances at the MASK Center, classes, theatre outreach programs, theatrical exhibits, and venue support.

Good Moves

\$2,000

Support for outreach programs, Ed Source (non-profit dance school); The Consort (pre-professional repertory ensemble) and Moving On (young professional employment).

Contracts for Arts Services



Harmony: Atlanta's International Youth Chorus
\$3,000
Support for the expansion of their community impact, while continuing to enhance the musical education for performers.

Independent Media Artists of Georgia, Etc. (IMAGE Film and Video Center)
\$5,000
General operating funds to support IMAGE Film & Video year-round programs including film festivals, competitions, screenings, and artist services.

Manga African Dance, Inc.
\$2,000
Support for three programs: the Master Dance Conference and Community Festival; Atlanta Osun Festival, and Rhythm in Motion: Black History Month Celebration.

Moving in the Spirit
\$7,000
Funding for a dance-based youth development program that serves 200 youth (ages 3-18) with programs that integrate high quality dance instruction.

Museum of Design Atlanta
\$4,000
Support for MODA's "EcoAtlanta" exhibit.

Out Of Hand Theatre
\$3,000
Support for artistic and theater presentations and educational programs.

People TV, Inc.
\$3,500
Support for a variety of year-round programs and services which include workshops, youth media education, and artistic production resources.

Radio Free Georgia Broadcasting Foundation, Inc.
\$5,000
Support for round the clock radio programming that is multicultural and educational.

Room To Move Dance, Inc.
\$3,000
Support for two pieces of work based on the Black Paintings of Goya and Elizabeth Barret Browning's Sonnets of the Portuguese.

Synchronicity Performance Group, Inc.
\$4,000
Funding for **Bold Voices Series**, comprised of plays written by women and featuring female actors depicting stories of fascinating female characters.

The APEX Museum
\$4,000
Support for educational programs benefitting students in the Atlanta Public School System.

The Atlanta Virtuosi Foundation, Inc.
\$2,500
Support for Buckhead Youth Orchestra, expansion of "Music for Success", and educational programming serving Atlanta Public Schools.

The Essential Theatre
\$2,500
Support for the production of three full-length plays in repertory.

The Museum of Contemporary Art of Georgia

\$4,500

Support for exhibitions including all associated programming, and to continue archiving historical material in the Museum’s Education/ Resource Center.

The William Bremen Jewish Heritage Museum

\$4,000

Support for exhibition *They Called Me Mayer July: Panted Memories of a Jewish Childhood in Poland before the Holocaust*, accompanied by a companion book and short documentary film.

Urban Youth Harp Ensemble, Inc.

\$7,500

Support for harp instruction to urban, at-risk students in Atlanta Public Schools.

Youth Ensemble of Atlanta

\$4,500

Support for YEA programs, including workshop training and intern programs.

Zoetic Dance Ensemble

\$2,500

Support for a contemporary dance concert.

\$17,000 was awarded to 9 Community Cultural Development organizations.

American Jewish Committee - Atlanta Chapter

\$2,000

Support for the 2009 Atlanta Jewish Film Festival, which featured a diverse showcase of 40 narrative, documentary, independent, foreign, feature and short length films.

Atlanta Botanical Garden

\$1,500

Support for *Sculpture in Motion: Art Choreographed by Nature*, featuring 25 medium and large-scale outdoor kinetic sculptures.

Atlanta Jazz Society

\$1,500

Support for a music education program designed to improve the academic skills of students 5th-12th grades.

Atlanta Preservation Center

\$2,500

Funding for interactive and hands on learning experiences that encourages the appreciation of visual and design arts.

Boys & Girls Club of Metro Atlanta

\$2,500

Funding for fine arts and photography workshops at five (5) Metro Atlanta Boys & Girls Clubs to enhance the creativity, artmaking and photographic skills of the participants.

Enjoy Art Design Group

\$1,000

Support for an afterschool outreach art program for high school participants that integrates mentorship and life skills training with art skills training.

Fox Theatre

\$2,000

Support for AileyCamp Atlanta, a camp that uses dance to enhance self esteem, develop creative expression, and improve critical thinking skills.

Reynoldstown Revitalization Corp.

\$1,000

Support for the Wheelbarrow Summer Festival, an annual celebration of the Reynoldstown community and its residents.

Rialto Center for the Performing Arts

\$3,000

Presentation of a Series & Master Classes featuring World Music, Jazz Legends, international programs & contemporary dance.

\$12,000 was awarded to 3 Individual Artists Projects.

Corrina Mensoff

\$4,000

Support for a collaborative exhibition comprising 10 Atlanta artists.

Ruth Dusseault

\$4,000

Support for a photography and video documentary on recreations sites designed for war games like paintball.

Sheri “Sage” Crump

\$4,000

Support for a hip hop theatre production about the influence of music producer J Dilla aka James Yancey.



ARTSCool



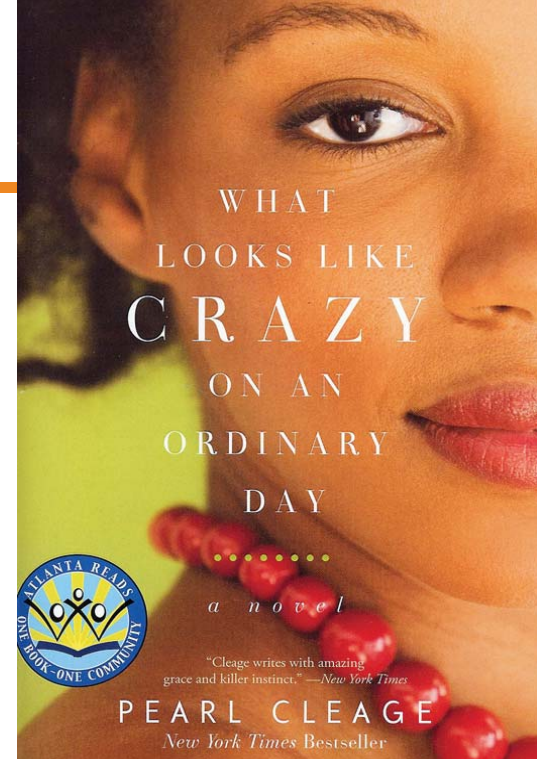
ARTSCool provides arts-based employment training designed to enhance the personal development of Atlanta-area teens through the arts while providing practical employment preparation.

- Hired 80 Atlanta-area teens as Apprentice-Artists
- Received funding in the amount of \$16,000 from the AETNA Foundation to facilitate the Love Art, Life & Self project as a part of our partnership with the Atlanta Workforce Development Agency.
- A healthy living component was included to provide Type 2 Diabetes awareness and prevention information based on “The Power To Prevent” program developed by the U.S. Department of Health and Human Services, National Institute of Health, Center for Disease Control and Prevention, and the National Diabetes Education Program
- Visual Arts studio participants created abstract representations of a body living with the disease and a healthy body based on the information received during the workshops
- Performing Arts studio participants wrote and performed a skit addressing the presence of Type 2 Diabetes within their community
- Film and Media Arts studio participants created a short DVD documenting the project
- Framed abstract bodies will be displayed in the Central Avenue exhibition space
- Offered artistic mediums included mixed media, performing arts, media arts, textiles, film, and drawing
- Each participants received an “ARTSCool Guide to Manners” addressing everyday-life courtesies
- Participants attended the “America I Am” exhibition through tickets donated by the event
- Professional-scale exhibition showcasing the participants’ work was held in City Gallery East

Atlanta Reads

Atlanta Reads is an annual civic project that strives to bring together Atlanta's diverse communities through the common reading of one book. With a special focus on Atlanta Public School seniors this year, Atlanta Reads provided programming opportunities, within the City of Atlanta that invited residents and visitors to read the featured novel and interact with the author at a variety of venues throughout the city.

- The featured novel was ***What Looks Like Crazy on an Ordinary Day*** by Atlanta resident Pearl Cleage.
- 2500 special edition novels with the Atlanta Reads logo were distributed to the Atlanta Public Schools at no cost to the students.
- The class of 2009 participated in the 12th Grade Cultural Experience Project Event at the Atlanta Civic Center hosted by Ryan Cameron. The event featured an artist talk by Pearl Cleage, an original performance based on the novel and on-site paintings representing the novel by students from Carver School of the Arts, and a Q& A session with an APS student representative from each high school.
- Ms. Cleage participated in readings and book signings that were free to the public at the Decatur Book Festival, "The Reading Room" at Woodruff Park, the Downtown & West End Public Libraries, Alliance Theatre, and Spelman College.



Cultural Experience Project



The Cultural Experience Project provided an opportunity for over 32,031 Atlanta Public School (APS) students from pre-kindergarten through 12th grade to experience the broad range of Atlanta's premiere cultural venues and artistic programs. The vision is for every student in APS to have at least one visit to a cultural venue each year that directly ties to the Georgia Learning Standards and curriculum goals. Teachers and students receive educational materials prior to the performance or cultural representation to ultimately further the student's understanding of art and culture.

Pre – K **Imagine It! Children's Museum**

Students experienced a day with *Bob the Builder* and the *Can-Do Crew*.

780 attendees were sponsored by the Kendeda Fund.

K **Atlanta Botanical Garden**

Students explored three adventure trails and the Dorothy Chapman Fuqua Conservatory.

3,389 attendees were sponsored by the Kendeda Fund.

1st **Center for Puppetry Arts**

Students experienced the wonderful tales of *Brer Rabbit & Friends*.

4,806 attendees were sponsored by the Zeist Foundation.

2nd **Atlanta Ballet**

The Nutcracker presented by The Ballet's Kids-In-Step continues to be one of Atlanta's treasured holiday traditions.

3,330 attendees were sponsored by the Kendeda Fund.

3rd **What's In a Doctor's Bag**

Demystified health and medicine for children to teach them not to be afraid of the doctor.

3,538 attendees were sponsored by the Coca Cola Foundation.

4th

High Museum of Art

Students enjoyed the exhibition *The First Emperor: China's Terracotta Army*.

2,330 attendees were sponsored by the High Museum.

5th

Atlanta Cyclorama and Civil War Museum

A two part educational history experience consisting of a short film and a tour of the largest oil painting in the world depicting of the Battle of Atlanta.

2,440 attendees were sponsored by the City of Atlanta.

6th

Atlanta Symphony Orchestra

Students were exposed to rhythm and orchestra composition through the 2008-2009 ASO Young People's Concert.

1,340 attendees were sponsored by the Kendeda Fund.

7th

Michael C. Carlos Museum

Students explored the wonders of the King TUT exhibit *Tutankhamun: The Golden King and the Great Pharaohs*.

1,000 attendees were sponsored by the Kendeda Fund.

8th

Fernbank Museum of Natural History

Students toured the natural history exhibit entitled *A Walk Through time in Georgia*.

1,863 attendees were sponsored by the UPS Foundation.

9th

The Atlanta Opera

Students enjoyed the Atlanta Opera's production of *Madame Butterfly*.

1,598 attendees were sponsored by the Zeist Foundation.

10th

Alvin Ailey American Dance Theater

A captive audience enjoyed the premiere national dance company's US Tour Performance in Atlanta.

1,737 attendees were sponsored by the Charles Loridans Foundation.

11th

Alliance Theatre

Students participated in a performance of *Class of 3000 Live* developed by Andre Benjamin of the group Outkast.

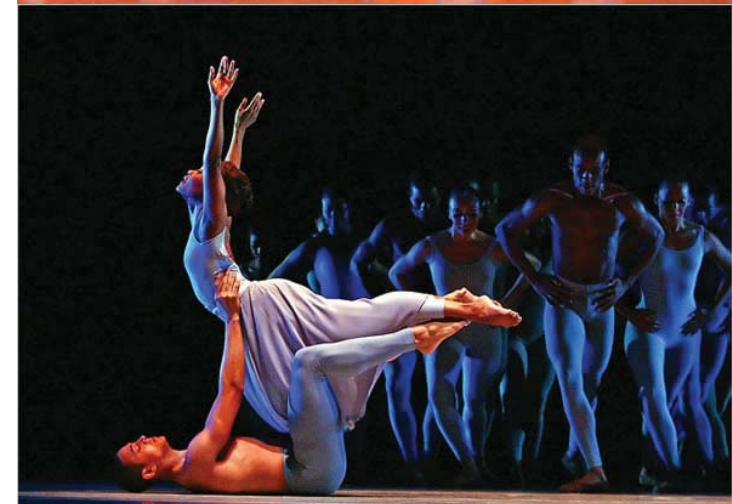
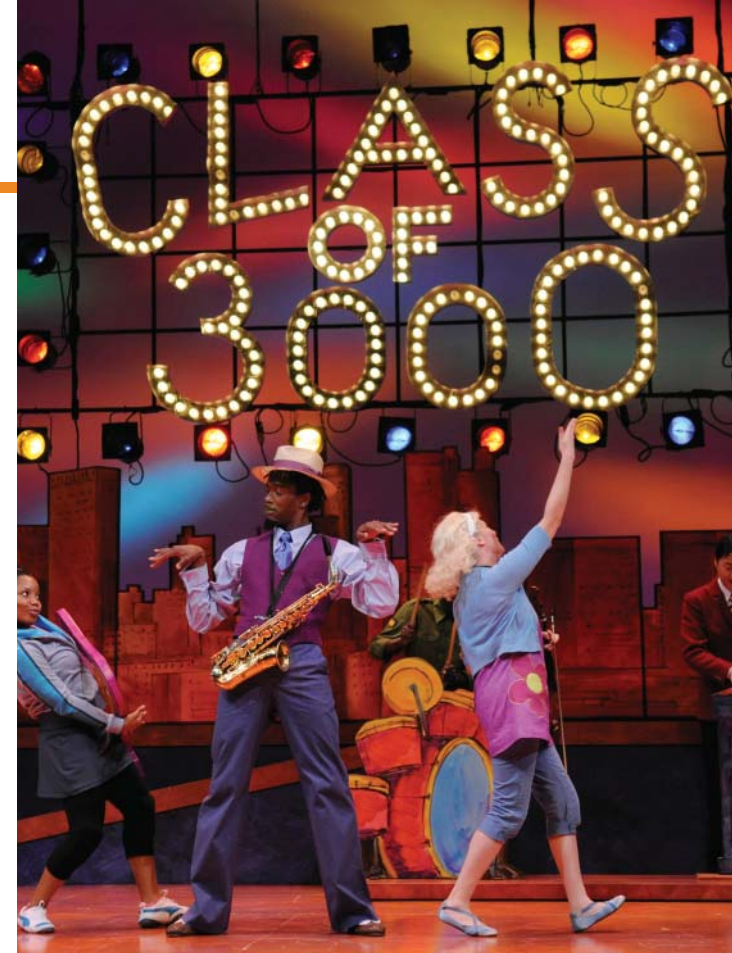
1,400 attendees were funded by the Zeist Foundation.

12th

Atlanta Reads: One Book-One Community

Citywide literary event focused on Pearl Cleage's novel "*What Looks Like Crazy on An Ordinary Day*."

2,480 attendees were sponsored by the Coca Cola Foundation.



Chastain Arts Center and Gallery



The Chastain Arts Center and Gallery provides a refuge where creativity is nurtured. The Center seeks to present exceptional arts experiences to artists of all ages and skill levels that ultimately encourage them to create, learn and enjoy.

- Celebrated its 40th anniversary with two “Homecoming” events: a retrospective exhibit of work by the late Polly Harrison, one of the first teachers at Chastain Arts Center; an “Open House” reunion of old friends and introduction to new friends with demonstrations and hands-on activities in the Center.
- Exhibited Fletcher Crossman’s “Fables,” the fourth annual Cortona Experience Exhibit with the Lamar Dodd School of Art (from the University of Georgia), and a group exhibit of the Plein Air Painters of Georgia.
- Partnered with the Bremen Jewish History Museum to display a special series of Crossman’s paintings dealing with the Holocaust that received astonishing responses from exhibit attendees.
- Surpassed target of 490 campers in annual summer art camp “Art a la Carte,” with a total of 500 registered, which was an increase of 31 campers from the previous year.
- Nominated for a Nickelodeon’s Parents Connect award as the “Best Place for Children’s Art in Atlanta.”

South Bend Center for Arts and Culture

South Bend Center for Arts and Culture

The Offices of Cultural Affairs and Recreation collaborated with Synchronicity to provide a 13-week Playmaking for Girls (PFG) program at the South Bend Center for Arts and Culture. The PFG After-School program guided middle school girls through a series of writing, acting, movement, music and poetry exercises designed to empower and develop a sense of ensemble and to assist the girls with discovering their own unique voices.

- Served 25 African-American females in the fifth through eighth grades.
- Developed a curriculum to include a series of imagination-based writing, acting, movement, music and poetry exercises designed to develop a sense of ensemble and to assist the girls with discovering their own unique voices.
- Create several short plays and movement pieces based on the participants designed theme of “violence”.
- Presented a final presentation/performance for both program sessions which allowed the girls to share their created works with their families and community. At the end of the first 7-week program, on April 2, 2009, the girls and teaching artists presented a demonstration, which showcased exercises, journal entries and poetry built from the girls’ imagination ensemble building and basic theatre skills.



Cyclorama and Civil War Museum

The Atlanta Cyclorama is a unique Civil War Museum featuring the world's largest oil painting entitled the "Battle of Atlanta." This massive painting, measuring 348 feet by 42 feet, allows visitors to step back to July 22, 1864 and experience the historic Battle of Atlanta. The heroism of soldiers fighting bravely for causes they believed in is brilliantly displayed as the three-dimensional painting, diorama foreground figures, surround sound music, and graphic narrative combine to inform the visitor. Featured as an exhibit in the museum is the "Texas" Locomotive along with an assortment of other Civil War artifacts and memorabilia.



- Celebrated the 110th year the City of Atlanta has operated the Atlanta Cyclorama & Civil War Museum. It remains one of Atlanta's premier attractions for residents, national and international visitors as the largest oil painting in the world.
- Continued its' legacy of educating and entertaining residents and visitors with reduced staff and resources.
- Produced special programs, that included film festivals, lectures, book signings and re-enactors for Black History Month, Great Locomotive Chase, and Battle of Atlanta Anniversary.
- Hosted over 78,000 visitors and 20,000 students who experienced the Atlanta Cyclorama
- Received a Proclamation for participation and support in the "Cultural Experience Project."
- Collaborated with the Atlanta Convention & Visitors Bureau, Zoo Atlanta, Georgia Department of Tourism, Film Love, and Smoothie King.
- Awarded a Techno-tourism grant fund to support Phase 2 of the Cyclorama website upgrade, an e-commerce tool to allow patrons 24 hour access to tickets and gift-shop purchases.
- Operated 340 days with over 2,400 guided tours for visitors that generated over \$480,000 in revenue.
- Hosted receptions for the Sponsors of the Jazz Festival, International/Foreign Consulates, and members of the Task Force for Global Health.
- Expanded promotional opportunities through the media to include interviews with Atlanta & Company and People TV, and features and articles in the Atlanta Journal Constitution, AtlantaPlanit Online, Atlanta Magazine Top Attraction and Creative Loafing.
- Provided program interpretation in five languages (English, German, Spanish, French and Japanese) reflecting Atlanta as an international cultural destination.



FINANCIALS

City Allocated

Contracts for Arts Services	\$470,000
Administration	\$563,349
Arts In Education	\$158,065
Public Art	\$269,000
South Bend Cultural Center	\$43,810
TOTAL	\$1,504,224

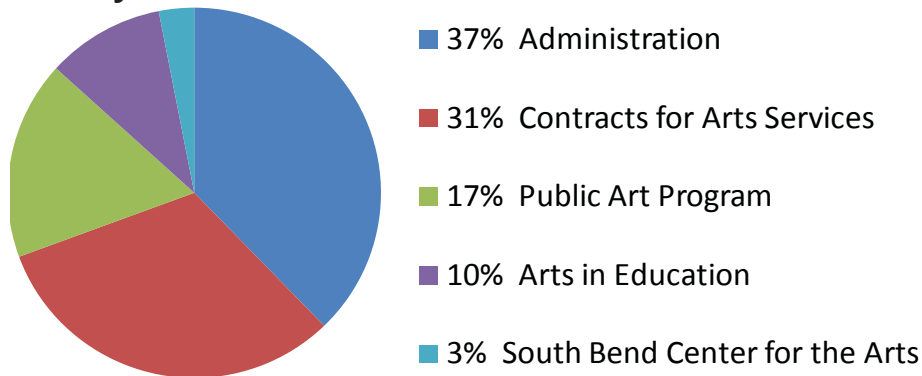
Contributed

Public Art Program	\$622,800
Atlanta Jazz Festival Sponsors	\$180,000
Cultural Experience Project	\$458,223
Atlanta Reads	\$50,000
Atlanta Workforce Development Agency	\$25,000
TOTAL	\$1,336,023

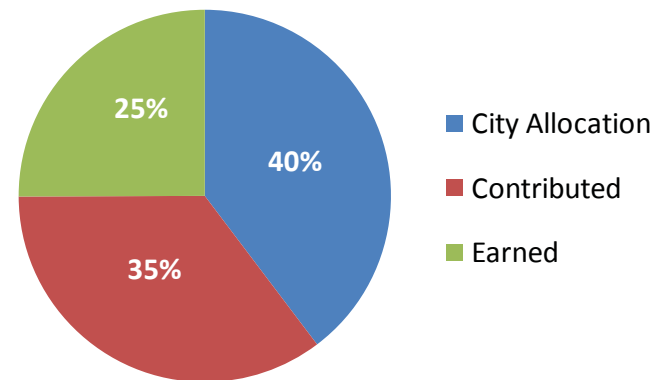
Earned

Ticket Sales Neighborhood Jazz Series	\$11,331
AJF Vendor fees	\$53,657
Merchandise Sales	\$4,712
Cyclorama	\$496,590
Chastain Class fees	\$383,106
TOTAL	\$949,396

City Allocated



City Allocated vs Earned/Contributed



Sponsors

Aaron's
Anheuser Busch Companies
Aetna
American Family Insurance
Atlanta Tribune
Atlanta Workforce Development Agency
Charles Loridans Foundation
Coca-Cola Enterprises, Inc.
CSX Railroad – Locomotive Texas Update
Delta Air Lines, Inc.
Fulton County Arts Council
JazzTimes.com
Kendeda Fund
PUBLIX Super Markets
Steinway Piano Galleries
The Coca-Cola Company
The Home Depot
The Piedmont Review
Turner Broadcasting System
UPS Foundation
W Hotel Atlanta
Wal-Mart
Zeist Foundation

Partners

Agave Restaurant
Agnes Scott College
American Association of Museums
American Association of State and Local Historians
American Automobile Association
Americans for the Arts
Amoretta Events
Ananda Bhav Yoga Studio
Apache Café
Atlanta - Fulton Public Library System
Atlanta Ballet
Atlanta Botanical Garden
Atlanta Community Food Bank
Atlanta Convention and Visitors Bureau
Atlanta Cyclorama
Atlanta History Center
Atlanta Journal Constitution
Atlanta Party Starters
Atlanta Preservation Center
Atlanta Printing Studio

Atlanta Pro Percussion
Atlanta Public Schools
Atlanta Symphony Orchestra
Atlanta Workforce Development Agency
Atlanta-Fulton County
Atlanta-Fulton Emergency Management Agency
Atlanta-Fulton County Public Library System
Barley's Sports Bar & Lounge
Bio Diesel
Camp Best Friends
Capture the Past Heritage Marketing
Central Atlanta Progress, Inc.
Chastain Park Conservancy
Chastain Park Food Drive
Churchill Grounds
City Grill Restaurant
City of Atlanta Office of Parks
City of Atlanta Office of Recreation
Clark Atlanta University
Clark Atlanta University Guild
Clayton County Visitor Bureau
CONNECT Magazine
Creative Loafing
Cultural Heritage Tourism Alliance
Dailey's Restaurant & Bar
DeKalb Convention and Visitors Bureau
Down South Heritage Marketing
Emory University
Eyedrum Art and Music Gallery
Fembank Museum of Natural History
First Congregational Church
Fox Theatre
Galloway School
Georgia Aquarium
Georgia Association of Museums and Galleries
Georgia Lawyers for the Arts
Georgia State University
Georgia Trade and Tourism
Girl Scouts
Go Green Get Awards
Golf ETC
Grady High School
Grant Park Neighborhood Association
Gwinnett Convention and Visitors Bureau
Hammond House Museum
High Museum of Art
Horseradish Grill
Imagine It! The Children's Museum of Atlanta
J3 Group
Johnny Cakes

JS108 Atlanta
Just Loaf'n Cajun Cafe
Keith Knows.net
Kuhlman Chiropractic
MARTA
Michael C. Carlos Museum
Milltown Arms Tavern
ML King Recreation Center
NBA Jam Vans
National Arts Foundation
Park Pride
Paschal's Restaurant
Plein Air Painters of Georgia
Premier Events
Rialto Center for the Arts at Georgia State University
Rival Entertainment
Rolling Out
Smart Music
Southeastern Organization of Jazz Arts
Stella
Sunday Paper
Taste of Atlanta
TD Entertainment
The Atlanta Opera
The Atlanta Watercolor Society
The Bobby Dodd Institute
The Bremen Jewish History Museum
The Carver School for the Arts
The Grape
The Lamar Dodd School of Art at the University of Georgia
The Pearl Bistro
The Shed @ Glenwood
The Shepherd Center
Thrive
Tin Lizzy's Cantina
Tuxedo Park Civic Association
University of Georgia
Vista
VSA Arts of Georgia
WCLK 91.9 FM
WXIA Atlanta Alive
Zoo Atlanta

SHIRLEY FRANKLIN
Mayor

**Department of Parks, Recreation and
Cultural Affairs**

Dianne Harnell Cohen
Commissioner

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