

Public Art Advisory Committee (PAAC)

Quarterly Meeting

Museum of Contemporary Art of Georgia

75 Bennett Street

Atlanta, GA 30309

Meeting Minutes

Tuesday, March 16, 2010

Members Present

Uri Vaknin, Chair
Annette Cone-Skelton
Oscar Harris
Danielle Roney
Sharon Silvermintz

Absent

Julliette Blackburn-Beamon

Staff Present

Eddie Granderson, Public Art Program Manager
Morolake Odeleye, Public Art Project Coordinator

3:50pm Call to Order

1. **Motion:** Agenda and February 9, 2010 PAAC meeting minutes approved.
2. **Open Forum: Nominations update, Future Plans and Projects.**
 - A. Nominations: Four nominations for current and soon-to-be vacant posts.
 - 1) Tamara Kimble, VP of Strategic Marketing and External Affairs for Dawson Company, accepted vacancy nomination.
 - 2) Maria Artemis, visual artist, accepted vacancy nomination.
 - 3) Shailendra family is interested in joining PAAC, but has yet to accept nomination.
 - 4) Steven Cover, former member of City of Atlanta Planning department, nominated.
 - B. PAAC introduction to Mayor Reed
 - 1) Danielle drew from documents provided by the public art program and conversations with previous PAAC member to create a letter to the Mayor requesting a meeting.
 - 2) Uri has sent the formal meeting request and received an email reply that his request will be answered no later than 30 days from date of request. Uri will share request with Camille Love, Director of Office of Cultural Affairs, in an effort to get request for meeting expedited.
 - a. Hard copy of request for meeting yet to be sent as PAAC currently lacks a logo. Danielle to create three simple logo's for PAAC to choose from. Two revisions will be allowed.
 - b. Eddie to check with Municipal Clerk to review rules surrounding committee logos.
 - 3) In preparation for meeting with Mayor, public art power point will be sent to each member for review. Though there will not be time to view power point during the 30 minute meeting with the Mayor, PAAC will leave a copy with the Mayor to share with his cabinet.
 - 4) At meeting with Mayor PAAC should be prepared to introduce its members, introduce the percent for art strategy, briefly discuss PAAC's interests in the selection of new DPRCA Commissioner, follow up on Mayor's Institute for City Design sessions, recommend new PAAC members, and inform Mayor of upcoming retreat and PAAC's interest in talking with his cabinet.
 - 5) Uri and Danielle will be primary speakers in meeting with Mayor.

- 6) PAAC must link the public art agenda with the Mayor's broader initiatives and establish a tone that PAAC is in the service of the Mayor.
- C. Mayor's Institute for City Design Grant
 - 1) NEA grant submitted is a collaborative effort between the BeltLine, Office of Cultural Affairs and Planning for a \$200,000 commitment - \$100,000 to match \$100,000 grant.
 - 2) Letter of intent submitted for the creation of murals in neighborhoods touched by BeltLine.
 - 3) PAAC must be involved more to guide these kinds of efforts. Working with the Mayor to create a cultural visioning framework for the city will help guide the work of PAAC.
 - D. Retreat: PAAC members to discuss:
 - 1) Methods of rallying the support of City Council members around public art.
 - a. PAAC needs access to a list of what art is located in which council districts. Morolake currently building web pages that show the public art collection organized into council districts. The monetary value of each artwork to be provided by public art program.
 - 2) Strategies to encourage private sector public art projects and commend businesses involved in public art.
 - 3) Developing a relationship with the airport.
 - 4) Altering the make up of PAAC to accommodate current needs.
 - 5) Vision plan.

3. Public Art Program Updates

- A. Isabel Gates Webster park public art project, *Yes, We Can*, was dedicated.
 - B. Next dedication to take place on April 29th 6:00pm at Southside Park for *Bats, Baseball*. Morolake will send invite to PAAC.
 - C. Two community art workshops took place in association with Rosa Burney Park public art project. Community made mosaics for inclusion on concrete wave wall. Project to be completed on May 24th.
 - D. Artists for DPW projects being contracted:
 - 1) Ayokunle Odeleye will be contracted to create a sundial at the corner of Cascade Road and Benjamin E. Mays Drive. PAAC would like to do a studio visit with this artist and will work through public art program to schedule. Visit either before April 15th or after April 19th.
 - 2) Steven Weitzman will be contracted to create a historic art walk in the sidewalk of Ralph David Abernathy Boulevard between Lee and Lowery Streets. Eddie will present project visuals to PAAC at next meeting.
 - E. The Horn Section, located in Cleopas Johnson Park, was sited in that park in order cultural infrastructure to the area. The Public Art Program had also been instrumental with engaging community into the City's Master Planning Process. The artwork should be a central component in the re-design of the park.
 - 1) Uri and Sharon will attend these planning meetings to have a voice in the outcome of this project. Eddie will forward meeting notices.
4. Action Items
 - A. Resumes and bios are needed for new nominations.
 - B. New PAAC nominations to be presented to Camille Love, OCA Director.
 - C. Uri to contact Julliette Blackburn-Beamon about continuing on as PAAC member.
 - D. Request for meeting with Mayor to be sent through Camille Love.

- E. Danielle to create logo for PAAC.
- F. Sharon to present on community impact of public art and public art programs.
- G. PAAC will contact City Council members after meeting with Mayor.
- H. PAAC to hold retreat on May 2nd.
- I. Public Art Program should create a standard PAAC nomination form to which resumes and bios can be attached.

Next Meeting: May 18, 2010, 3:30 – 5:30pm, MocaGA

Meeting Adjourned: 5:28pm