

Public Art Advisory Committee (PAAC)

Quarterly Meeting

Museum of Contemporary Art of Georgia
75 Bennett Street
Atlanta, GA 30309

Meeting Minutes

Tuesday, February 9, 2010

Members Present

Brian Leary (Chair)
Annette Cone-Skelton
Oscar Harris
Danielle Roney
Sharon Silvermintz
Uri Vaknin
Bernard Vanderlande

Absent

Julliette Blackburn-Beamon

Staff Present

Eddie Granderson, Public Art Program Manager
Morolake Odeleye, Public Art Coordinator

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3:56 Call to Order

1. **Motion:** Agenda and October 28, 2009 PAAC meeting minutes approved (with minor edits).

2. **Open Forum - Nominations, Future plans and Projects:** Brian Leary announces his intent to resign as board Chair - Will send a formal letter of resignation to Office of Cultural Affairs Director. *Ballot vote taken for new chair 5/2 vote for Uri Vaknin.*
 - A. **Nominations:** Three nominations for open posts:
 - (1) A member of the Shailendra family, perhaps Paul or Sachin. The family has sat on boards of numerous arts organizations and they ran the finance committee for Mayor Reed. They are also looking to do major public art when their new building is built.
 - (2) Tamara Kimble, VP of Strategic Marketing and External Affairs for Dawson Company. She holds her MBA from Harvard University. She is very involved with NBAF and a current board member at the Atlanta Contemporary Arts Center.
 - (3) Maria Artemis. She is an active public artist who recently completed a commission for the City of Atlanta (*artists on this committee are not eligible for City public art projects*).

 - B. **2010 vision for PAAC:**
 - PAAC should focus on providing the public clear information about the Public Art Program (PAP) and its work. PAAC must be proactive, providing leadership to the City's art visioning.
 - PAAC should advocate for a DPRCA Commissioner who is dedicated to the arts.
 - PAAC needs more members to have working committees.
 - PAAC should introduce itself to the Mayor and make concerns known.
 - PAAC should work with Mayor to create a vision plan for Atlanta.
 - PAAC's communication with City Council members essential to furthering art in Atlanta.
 - PAAC's recommendation for the creation of a vision plan should include actual steps in the creation of said plan. (*Kwanza Halls' work in the Old Fourth Ward is a great example of what can be done when a City Council member takes interest in the arts*).

- PAAC should meet as a group more than 4 times a year.
- Visioning must be PAAC's priority at the moment.

C. 2010 Committees:

- **NOMINATIONS COMMITTEE, Uri Vaknin, Chair**
- Tasked with identifying new members
- **OPERATIONAL COMMITTEE, Sharon Silvermintz, Chair**
- Tasked with tracking Public Art money and organizing PAAC operation
- **VISIONING FRAMEWORK COMMITTEE, Danielle Roney, Chair**
- Tasked with drafting vision statement for PAAC
- **OUTREACH COMMITTEE, Bernard Vanderlande, Chair**
- Tasked with advocating for programming initiatives, briefing City Council members on public art and highlighting Atlanta's public art
- **CREATIVITY COMMITTEE (formerly Special Issues), Oscar Harris, Chair**
- Tasked with coming up with ways to reach out to public schools and stimulate creativity in communities.

D. Projects:

- PAAC introduced to information on the Mayors Institute on City Design (MICD).

Excerpt from document:

The Mayor's Institute on City Design is a program sponsored jointly by the National Endowment for the Arts, the United States Conference of Mayors, and the American Architectural Foundation. It is a small, closed-door two-and-a-half day symposium intended to offer the invited mayors a better understanding of the design of cities.

Mayor has to submit a letter of interest by March 15th. NEA has available grant opportunity to assist with \$250,000 max grant.

- PAAC should encourage the Mayor to participate in MICD.
- PAAC needs to draft a letter to the Mayor in 2 weeks – a basic letter that does not have all of the visioning language in it, but focuses on the arts being an integral part of city governance. Three issues to touch on:
 1. New Commissioner should be an arts advocate
 2. Mayors participation at Mayors Institute
 3. Work of PAAC and PAP, and the economic impact of the arts more public.

3. Staff Updates

- 2010 Annual Plan presented to PAAC
- PAP looking into developing temporary programs in Freedom Park: SCAD eager to create on-going art programs and GA Tech wants to re-design playgrounds. Rosa Burney Park project also underway.
- PAP dedicated 4 public artworks in 2009 and will dedicate 2 additional sculptures in the next two months. Overall a very successful program with the Dept. of Parks, Recreation and Cultural Affairs Opportunity Bond Program.
- There are funds available for a downtown project. PAP needs PAAC to rally city powers to get movement on project.

4. Action Items

- PAAC members must complete ethics forms online soon. Deadline is March 15th.
- **As the Mayor is currently searching for a new DPRCA Commissioner, time is the issue. When we meet with Mayor we must have three succinct issues to present. What type of person do we think the new Commissioner should be?**
- Resumes and bios are need for new nominations
- PAP should create a standard PAAC nomination form to which resumes and bios can be attached.
- Meetings should be announced on website at least two days prior to meetings. Sharon will send PAAC 2010 meeting dates to Eddie to post to OCA website. PAAC will not communicate with public directly, but work through PAP. Public Art Program will send out press releases associated with dedication ceremonies – not PAAC. PAAC meetings are open to public. Sub-committee meetings are not.
- All programs and projects should be presented to PAAC so that committee members can help.
- PAAC should meet more often.
- PAAC will contact City Council members after meeting with Mayor and finding out what art is in what council member's district.
- Eddie will check to see if OCA is on grants.gov. There is a meeting tomorrow at which there will be further discussion about the grant.
- Eddie to provide PAAC members with Community Cultural Plan.
- Eddie will ask Camille Love to request meeting availability.
- PAAC formatted a document that showed how Public Art money was captured, but it was not made public. PAAC to communicate with Camille Love to get this document made public
- Once drafted, the vision statement is adopted by PAAC and then submitted to the Mayor. Danielle Roney will draft letter to Mayor and send to other PAAC members for edit.
- Sharon to send Eddie meeting dates to be publicized. Sharon can be liaison to PAAC for PAP.

Next meeting: March 16, 3:30 – 5:30pm

Meeting Adjourned: 5:53pm

NOTES: New Committee Chair by majority vote – Uri Vaknin

Next meeting will be held in March; All 2010 meetings to be held at the Museum of Contemporary Art of Georgia.