

**Public Art Advisory Committee
Quarterly Meeting Minutes
Friday, June 13, 2008**

**Office of Cultural Affairs
5th Floor, City Hall East
675 Ponce de Leon Avenue
Atlanta GA 30308
Facility Brian Leary, Chair**

PAAC Members Present: Brian Leary, Juliet Blackburn Beamon, Oscar Harris, Sharon Silvermintz, Gregor Turk, Lisa Tuttle

PAAC Member Absent: Paul Jones

City of Atlanta: Dianne Harnell Cohen, Camille Russell Love, Eddie Granderson, Dorian McDuffie, Robert Witherspoon

Facilitator – Brian Leary, Chair

- Brian Leary discussed the International Relief Committee
- Updates – OCA Director, Love
 - Baseline Allocation for Public Art
 - Have added Quality of Life and Public Works Bonds
 - Capture rate is 1.1% of all eligible bonds
 - New Developments
 - Because of budget cuts:
 - Malkia (M’Buzi Moore) was rift
 - Dorian (McDuffie) taking over the recording of the PAAC meetings
 - OCA will no longer be able to provide research
 - Would welcome any assistance from organizations represented in PAAC
- Public Art Ordinance – DPRCA Commissioner, Harnell Cohen
 - Changes to ordinance
 - Law Department has been revising for eight months
 - Requested that the Mayor look at document before presenting today (she was unable because of time obligations due to the budget)
 - As the document stands it more clearly define the policy of the City (**this document has not been reviewed or confirmed by the Mayor**)
 - Watershed bonds are excluded
 - The airport is excluded (they have their own percent program)
 - Any other bonds that legally requires exclusion are excluded
 - Quality of Life bonds will be included
 - The ordinance will be a law not simply an administrative order
 - Oracle tracking
 - Capital projects handled by a PATEO
 - PATEO is a capital projects tracking mechanism in Oracle
 - Will streamline the process

- Will be available once the capital budget is approved
- Group discussion on the role of PAAC and the Ordinance
 - Get approved draft of ordinance from the mayor
 - Send to each PAAC member for review,
 - Schedule a special meeting (outside of scheduled quarterly meetings)
- Discussion regarding initiatives
 - Will send an annual letter to the Mayor next week
 - Will include
 - Direction of new ordinance
 - Percent incentives for the private side
 - Should include
 - Public spaces for exhibitions and performance
 - Funding for temporary projects
 - Turning the Baseline Document into a report for the public
 - Should have a discussion with Commissioner Cover (Department of Planning & Community Development) regarding percent for the private sector
- Public Art Program Report
 - A (new) Genre Landscape
 - Project has received good press
 - Developed ideas specific to each community
 - Gave artists training ground
 - Hired a curator (Stuart Keeler) who did an great job
 - New Commissions (looked at project maquettes)
 - Review process complete
 - Embarking on the community input
 - Will take the projects to the NPU, Urban Design and PAAC
 - Started with three gateways, Park designed directed new funds so now there are four
 - Chris Fennell will do bat exchange for project at Southside Park
 - Michael Allman will do two identical pieces at each entrance of Adair Park
 - Funding is from redirected funds from the Blank Foundation
 - Robert Clements will do an installation for Isabel Gates Webster Park
 - Louis Delsarte will do mural at the MLK, Jr. Natatorium
 - Zachary Coffin will do installation at Cleopas R. Johnson Park
- Noguchi Playscape
 - Have gone through review
 - Have a work plan and contract
 - Going through legislative process
 - Project starts July or August, will be complete in October
- Public Works
 - Early stages of determining projects
 - PAAC will deliberate over best use of funds
 - Should have a consolidated list of projects in August
- Parking deck
 - \$126k for project

PAAC Discussion:

- PAAC members reiterated (from the December 11 meeting) the need for a single page document that summarizes a project along with an image of the proposed artwork. Granderson said this could be the same document used for approval from the Urban Design Committee.
- Gregor Turk expressed displeasure at the inability to attain the full amount for the parking deck. Only 1.2% (126k) and not 1.5% was collected according to the “captured” column on the December 2007 draft of the Baseline Allocation document.
- Oscar Harris suggested that Barbara Paley (Member of Urban Land Institute and Chief Executive Officer/President of Art Assets L.L.C. in New York City) join PAAC for the next meeting to discuss the private percent issue and help develop a plan
- Discussion regarding Art in City parks in general and Freedom Park specifically
 - Designation as an arts park made Freedom Park difficult for artists and organizations
 - The Office of Parks is now involved and they have to protect the parks
 - We should be looking to collaborate with the artists and organizations and not create an obstacle course
 - Simplified Policy or guidelines should be established on how to work with OCA to install a project
 - Gets more difficult when there’s a conservancy involved
 - Should be a working document
 - Each project requires a different conversation
 - OCA should create the standard by working with Parks Dept. (PAAC could review)
 - The Commissioner’s Office is in support of temporary installations in the park
- Group dialogue about programming for children
 - Programming through
 - ARTSCooL (an arts-based employment program, provides arts instruction and job training to Atlanta area high school students)
 - Will also take them to A (new) Genre Landscape installations
 - Summer Murals (now defunct program that created 42 murals over eight summers)
 - Working with Camp Best Friends (the city run camp) to take them to various A (new) Genre Landscape installations
- Nominations for replacement/new members
 - Lisa Tuttle and Gregor Turk have served their two terms (as of September)
 - Need recommendations (must be two artists)
 - Have additional two spots (Anne Dennington’s and Sabir Kahn’s spots)
 - Lisa has a list of working artists and administrators
- Gregor Turk
 - Did a collaborative project with Sutton Middle School
 - Funder was Price Waterhouse Coopers
 - Used MARTA and walked

- Students were selected through the art teacher and the English as a second language program
- The reason this was brought up was because of the difficulties mentioned by Camille Love regarding logistics (namely transportation) for cultural programming for public schools. The point made was that public transportation can be used in certain circumstances.
- Camille Russell Love
 - OCA made a commitment to APAL to match funds to make repairs to Folk Art Park
 - Venues and acts for funding raising concerts not available
 - Brian Leary offered Atlantic Station, can fit 7-10 people
- Next meeting
 - September 9th at 3:00 back up date September 13th at Atlantic Station
 - Will confirm by email

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