

**Public Art Advisory Committee (PAAC)
Quarterly Meeting Minutes
Tuesday, March 11, 2008**

Location: Atlantic Station, L.L.C. 171 17th Street Suite 1650 Atlanta, GA 30363

PAAC Members Present: -Brian Leary, Juliet Blackburn Beamon, Sharon Silvermintz, Gregor Turk, Lisa Tuttle; Oscar Harris, Paul Jones

PAAC Members Absent- Anne Dennington,:

City of Atlanta OCA –Eddie Granderson

Facilitator- Brian Leary- Chair

- Brian Leary presented Old/ New News
- Group Discussion on Public/Private public art initiatives and how best to spur interest in both government and the private sector.
 - Urban Land Institute (ULI) and its influence was recognized as a viable source to consider as PAAC moves to develop ideas.
 - Recommendation was to bring someone from ULI to the PAAC meeting to discuss how to influence interest in Public/Private development.
 - Chairperson Leary to follow-up with ULI in April to determine how ULI's influence and impact can be brought to the discussion of spurring public/private development..
- Public Art Program Report- Eddie Granderson, PAP Manager
 - Presented the plans and development for the Opportunity Bond projects.
 - Discussed the up coming community stakeholder meetings and invited PAAC members to attend
 - Discussed up coming initiatives with the conservation and maintenance program and gave specific note to the development of the Noguchi Playscape project.
 - Gave brief discussion on the baseline allocation updates which included \$385,000 captured from the City's General Obligation Public Improvement Bonds.
- The Baseline Allocation and the Percent for Art Program
 - A discussion on the Percent-for- Art Baseline Report was continued amongst PAAC members.
 - Emphasis was placed on clarifying the spreadsheets that present funding for the Public Art Program.
 - PAAC members will consult with Program Manager to clarify the reporting spreadsheet whereby it can be accurately assessed by the public.
- Communication with the Mayor

- Discussion ensued regarding communication and transparency.
 - Recommendation made that OCA Director Love and City Attorney Sparks attend the next PAAC meeting on June 11 to discuss challenges of the existing ordinance, what legal language can be used for greater clarity and adherence and whether developing a new ordinance or an amendment is being considered. The Committee would like to know where the City is in the process.
 - Discussion continued with a recommendation that an annual letter to the Mayor updating her on PAAC's activities and goals be prepared by the Chair and reviewed by PAAC.
- **The next quarterly PAAC meeting was set for Wednesday, June 11** at Atlantic Station, L.L.C. 171 17th Street Suite 1650 Atlanta, GA 30363