

**Public Art Advisory Committee (PAAC)
Quarterly Meeting
Minutes
October 28, 2009**

Attendees:

PAAC Members

Brian Leary (Chair)
Sharon Silvermintz
Bernard VanderLande
Uri Vaknin
Oscar Harris
Danielle Roney

PAP Staff

Dorian McDuffie
Eddie Granderson

Absent

Julliette Blackburn-Beamon
Annette Cone-Skelton

DPRCA Commissioner

Dianne Harnell Cohen

Public Observer

Bill Gignilliat

Meeting begins: 4:10

Call to Order

Brian Leary (BL) discusses his new role at the BeltLine and wants the City's ethics board to confirm that there is no conflict of interest with him serving as PAAC's chairman.

Update of the Beltline's progress to date:

Gordon-White Park in the West End is complete as is a 1.5 mile path .

White Street Mural is almost complete.

In December construction will begin on a 2.5 mile path from Lee Street going towards Washington Park.

Started digging the Old Forth Ward Park which will be dedicated next year.

Fred Yalouris is putting together an art selection committee.

Uri Vaknin (UV) asks why it will take 25 years for the BeltLine to be complete.

BL There are 1200 acres of parks

Through research the BeltLine found that the shortest turn around for a project like this is 10 years and the longest is 40 years. This is from the time that voters approve a project to it having tracks on the road.

Agenda and June meeting minutes (with minor edits) approved

Review of Baseline Report prepared by CFO

Dianne Harnell Cohen (DHC) – Discussed the Baseline Report.

2009 funding reports have been added to other allocations in previous reports. Ineligible projects: Refunding bonds and Beltline TADs are not applicable to municipal % program; Airport is not applicable; Consent decree money from Watershed is not eligible.

DHC - Discussed Watershed meeting.

Met with Watershed Department and although those funds are ineligible for percent for art, the two managers discussed Seattle's project and how they used bonds in their Watershed project. There are potential projects in which public art can be included; Watershed just needs to be educated. Eddie and I will follow up.

Bernard VanderLande (BV) - How much can we raise over the next few years in bonds?

BL - Without a new referendum where we tax ourselves more, there is not a way to raise more money.

DHC – Monies are derived from percent for art funding (1.5% of capital initiatives), grants, and general funds. It's difficult to plan without knowing what your funding is over the next five years.

Eddie Granderson (EG) – this a new report, it helps us to project into the future

Discussion about the Public Safety Building

EG – We spoke w/ public safety, there are potential projects that we haven't been able to codify.

DHC- The public safety building is over budget and there are no funds there. There was no set aside.

EG – The CFO couldn't determine how much was eligible (for public safety building).

DHC - We anticipated selling City Hall East and using the money for the public safety building. Since that didn't happen, maybe PAAC should put together a letter that says that PAAC is disappointed that the money wasn't appropriated. Once City Hall East is sold, there's a better chance that the % monies will be eligible. We will be able to get the percent for art funds then.

DHC – when he gets that number, it will be added to the report and the report will be made public.

Update the Public Art Master Plan / Review of 2010-2015 Municipal Art Plan:

BL - Thank you to everyone who provided feedback.

EG – The staffs report consolidates the initial master plan, amending the policies and procedures based on the 2008 ordinance. These are our goals, policies and procedures reflected through the new ordinance.

BV – The document is very process oriented, we need a visioning plan.

EG – The visioning plan is not here, we want that to come from you.

Danielle Rooney (DR) – The document is not specific enough for a Master Plan.

EG – PAAC should add the greater vision as we begin to develop the Master Plan.

The final document should include visioning goals for the program and be broader than the programming activities.

DHC – New York funding comes from the city’s 501c3’s and private money. All we have is city money. We need to look at where the city as a whole is headed.

EG –At some point and time we are going to need to hire someone to help us flush out the specifics of a Master Plan.

OH- We need to expand temporary art programs and private art percent collection.

DR – This committee should formulate a vision for public art in the city. It may also need a site plan, etc. What we provide is a bubble that can be presented to the mayor with advocacy and economic income statements that we can speak to

Sharon Silvermintz – when you think of Chicago, Philadelphia, what do you feel? What do you want to feel when you think of Atlanta?

UV – This is a unique moment in history with the changes coming. We should take a letter to the mayor and suggest funding the hire of a consultant for a visioning plan.

BV – Can we get policies from other cities?

UV – We should present to the mayor and city council how we can become a bigger better city.

BL – I will draft the letter to the mayor and run it by the committee in the next 30 to 40 days.

EG – There should also be a discussion about committees.

Oscar Harris (OH) – PAAC should be about stimulating creativity in the city. We should have a celebration of the arts, reach out to the schools.

EG - The previous PAAC was responsible for Noguchi and getting the percent program on track. The anticipation is that this PAAC will come together and set it’s agenda.

BL – We need a nominating committee.

EG – There can be other members that are not on PAAC to serve on sub committees.

BL assigns committee chairs:

Committees:

Visioning Framework Committee – Danielle Roney

Operational Committee – Sharon Silvermintz

Nomination Committee – Uri Vaknin

Outreach Committee – Bernard VanderLande

Special Issues Committee – Oscar Harris

OH – We should pull together initial people, split off, come back and present: Saturday meeting - go off for a month and do it again.

BL – I will schedule a meeting in December to finalize my letter. Should also finalize names for subcommittees.

Action items:

- Sharon to see if a meeting can be held at BBT.
- Eddie will get back to Brian and Uri with their term limits and check with Ethics Office to see if there is a conflict with Brian’s status as chair of BeltLine.

Meeting closes at 5:24