

City of Atlanta
Mayor's Office of Cultural Affairs
Public Art Program



CALL FOR ART

**A TEMPORARY ART PROGRAM
at Hardy Ivy Park in Downtown Atlanta**

OVERVIEW

The City of Atlanta Office of Cultural Affairs Public Art Program is seeking art for its temporary art program in central Atlanta. The art will be displayed in Hardy Ivy Park, a location in downtown Atlanta, for up to two years. Initiated in 2009, the temporary art program seeks to provide exposure to art and artists while providing cultural amenities in downtown Atlanta.

Hardy Ivy Park

Located at 310 Peachtree St. NE Atlanta GA 30308, Hardy Ivy Park is an urban garden park in the convention and visitor district of downtown Atlanta. The location is central to business and visitor traffic, well lit, and highly visible to pedestrians and street traffic. The park is directly off Peachtree Street which is considered Atlanta's central thoroughfare.

The Public Art Program has located a large concrete pedestal to display rotating art. The platform is surrounded by high rise buildings with the midtown skyline as a backdrop surrounded by skyscrapers' designed by renowned architect John Portman. The dedicated sculpture pedestal / platform must be utilized to install the chosen art; the pedestal dimensions are 72" h x 70" wide x 70" deep. The footprint of the selected art must conform to the dimension of the pedestal; the art must be structurally sound and constructed of material that is suitable for outdoor public environments. The City of Atlanta supports a contemporary art collection that reflects the diversity of the urban environment.

Art selected for this opportunity must be available for a two year lease. The artist will receive an honorarium not to exceed \$3,000 over a two year period while retaining ownership of the artwork. The leased artwork will have exposure to the business community and visitors at this highly visible platform.



"The River Sings" by Richard Taylor
Inaugural art located at Hardy Ivy Park



"Tonight" by Mark Chew, 2013-2015

SELECTING ARTISTS AND AWARDING COMMISSIONS

An art selection panel will assist The Office of Cultural Affairs Public Art Program in making the selection. The selected artwork will be awarded an annual contract. Permitting, engineering reviews, transportation, shipping, and insurance will be the responsibility of the Mayor's Office of Cultural Affairs Public Art Program. This Call to Artists is for working artists and is specific to three-dimensional artwork. You must be the creator of the artwork and hold title. Existing artworks are encouraged for submittal to this proposal. Qualified artists will be considered regardless of race, color, creed, national origin, sex, sexual orientation or age.

SCHEDULE

Application Deadline May 29, 2015*

Commission Announcements June 19, 2015

SUBMISSION PROCEDURES

Interested artists must submit the following materials on or prior to May 31, 2015 to be considered:

- 3 high-resolution (a minimum of 300 dpi) jpeg/PDF images of previous public or outdoor art projects submitted electronically via email Please identify the artwork proposed if image is available.
- A one-page list of the images contained on the CD, specifying the title, media, location and year created for each work of art
- A resume and/or artist bio

Submit materials electronically to:

rwitherspoon@atlantaga.gov

Robert Witherspoon, Collections Manager

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