

APD ZONE 3 PRECINCT PUBLIC ART OPPORTUNITY

Call for Artists

Permanent art installation for Tower
Windows

Location: 2353 Metropolitan Parkway



MAYOR'S OFFICE
OF
CULTURAL AFFAIRS

OVERVIEW

- Through a partnership with the Atlanta Department of Enterprise Asset Management and the City of Atlanta Mayor's Office of Cultural Affairs a new Zone 3 Police precinct will be built at 2353 Metropolitan Pkwy.
- **The Office of Cultural Affairs invites you to submit qualifications to be considered for a site specific installation at the new police precinct. We will be reviewing portfolios for a transparent 2-d installation on the windows of the police precinct.**
- **The installation will focus on the tower windows and be 2 dimensional and be able to be viewed from inside or outside the building. The artist will be responsible for designing the two-dimensional artwork and working with an approved printer to size the images and produce printed transparencies. Prints will be made on 3m clear adhesive vinyl with an additional lamination for longevity. Artist will contract with an approved installer to apply the images to the windows on site. Artist fee includes design, printing, installation, materials, and transportation.**
- This project will be part of a new Police Precinct in Zone 3 which is located south of the Lakewood community at 2353 Metropolitan Pkwy. The Zone 3 Precinct facility is designed by Harris + Smith / Arcadis architects and will be 19,187 sq. ft. including a large community room to allow for neighborhood meetings. This precinct will be part of NPU Z and City Council District 12 under the guidance of Councilmember Joyce M. Sheperd.
- The new Police precinct will be located in Perkerson <https://bit.ly/2GuWevt> neighborhood in Southwest Atlanta. The neighborhood is surrounded by the [Downtown Connector](#) and [I-75](#) to the east, [SR 166](#) to the north, the Atlanta-[East Point](#) city limits to the west, and Cleveland Avenue to the south. The land of this neighborhood was originally owned by Jeremiah S. Gilbert and his house is still in the park nearby <https://bit.ly/2WPcqqE>. Plunkett Town was a nearby neighborhood that was removed to allow for expansion of the airport in the late 70s <https://bit.ly/2RIBO48>.
- This project is expected to be completed by December 30th, 2019.

OFFICE OF CULTURAL AFFAIRS

- The [City of Atlanta's Mayor's Office of Cultural Affairs \(OCA\)](#) was established in 1974 to encourage and support Atlanta's cultural resources. The initial mission was to solidify the role that arts and other cultural resources play in defining and enhancing the social fabric and quality of life of Atlanta citizens and visitors.
- Today the OCA understands that the arts play an essential role in defining the cultural vitality of the city and is working to enhance Atlanta's reputation as a cultural destination. The OCA aims to provide programs that contribute substantially to the city's economy and quality of life.

ARTIST ELIGIBILITY

- The City of Atlanta is seeking applicants from the metro Atlanta area. This area includes the following counties: Cherokee, Fulton, Gwinnett, DeKalb, Rockdale, Henry, Clayton, Fayette, Douglas, and Cobb County.
- All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered. Artists will be selected via an artist selection committee including professional artists, community stakeholders, and partnering agencies.

BUDGET

- If selected, you will be paid **\$50,000**.
- If awarded the project, the artist will be responsible for design, printing, installation, materials, and transportation.
- All subcontractors for printing and installation must be approved by our office prior to moving forward.

BUDGET DESCRIPTION

Payment Schedule:

- First payment draw: **\$17,000**
- Second draw, 1/2 complete: **\$16,000**
- Third draw, complete: **\$17,000**

SELECTION CRITERIA

Artwork will be selected based on the following criteria:

- Artist merit and technical expertise.
- Demonstrated successful, innovative and effective approach to installation projects of a similar scope.
- Ability to successfully execute project in a culturally rich area.
- Express interest in creating artwork for the opportunities presented by this request for proposals.
- The winning proposal will become property of the Office of Cultural Affairs along with the final digital files. This will allow us to maintain the artwork over time.

REQUIRED APPLICATION MATERIALS

- Past work samples List applicable past works to submit for review that includes title, location, date completed/performed, media, brief description of the project/conceptual information, and budget (if applicable). Up to 6 images will be accepted.
- Artist Statement: In one page, using no smaller than 10 pt. font, give a written description of your work.
- Résumé Outline professional accomplishments (maximum 2 pages per person). Include three professional references (name, affiliated organization, email address and phone number).
- All finalists will be given a \$800 stipend for their proposal.

TIMELINE

Questions:

- Questions and requests for clarification regarding this RFQ must be directed in writing to the contact person listed below. The deadline for submitting such questions/clarifications is **May 22, 2019**. All responses that are material in nature will be shared with all registered firms/artist teams.

For Questions, Please Contact:

Emily Fisher

Public Art Project Coordinator

EAfisher@atlantaga.gov

How to Apply:

Send completed digital references as a Word document to PublicArt@atlantaga.gov with the subject line **PROPOSAL ZONE 3 TOWER WINDOWS– ARTIST NAME**

Proposals due:

- Electronic proposals must be received no later than **6/17/19 at 5pm EST**. Proposals received after **6/17/19 at 5pm EST** shall not be considered. Proposals received after the scheduled deadline for filing will not be opened.

Schedule Dates:

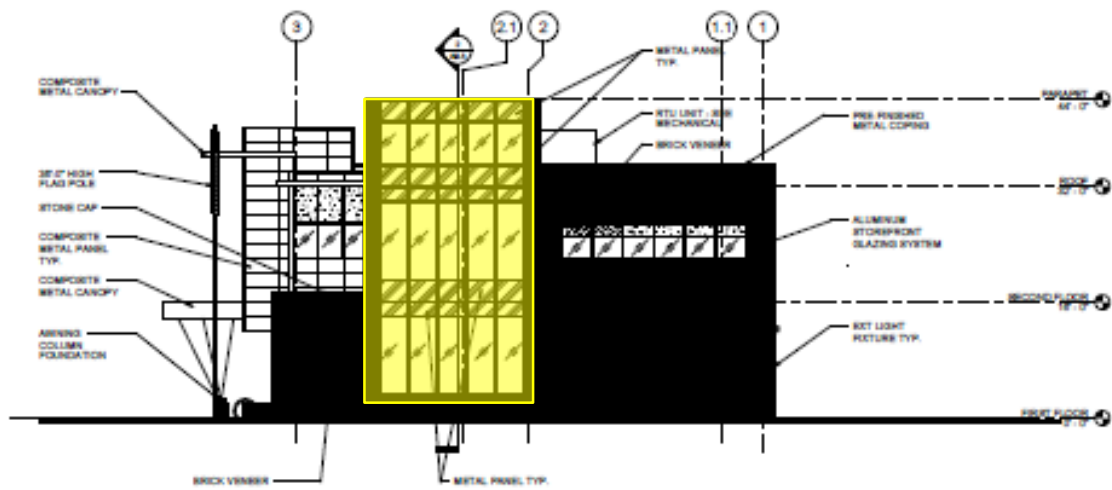
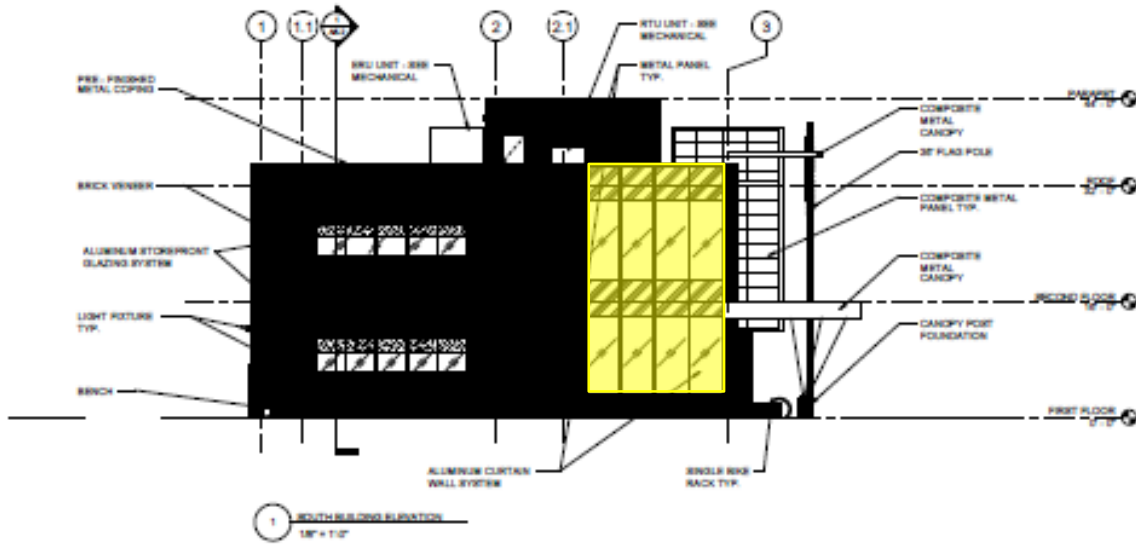
- **6/17/2019 at 5pm EST** : Qualifications due
- **TBD**: Panel review of portfolios
- **TBD**: Finalists notified
- **TBD**: Team Presentation/Interviews
- **TBD**: Artist or artist team selected and announced
- **December 30, 2019** : Anticipated completion and installation of final artwork

IMAGES

Rendering of exterior



Elevation



Window Sizes

