

APD ZONE 3 PRECINCT PUBLIC ART OPPORTUNITY

Call for Artists

Custom Artwork

Location: 2353 Metropolitan Parkway



MAYOR'S OFFICE
OF
CULTURAL AFFAIRS

OVERVIEW

- Through a partnership with the Atlanta Department of Enterprise Asset Management and the City of Atlanta Mayor's Office of Cultural Affairs a new Zone 3 police precinct will be built at 2353 Metropolitan Pkwy.
- **The Office of Cultural Affairs invites you to submit your qualifications to be considered for two custom artworks to be installed in the waiting room at a new Police Precinct. We need two artworks roughly 5'x5' each to flank a window in the lobby. Artworks should be two-dimensional and no thicker than 3". Artist fee will be all inclusive and should include substrates, installation, and all materials.**
- This project will be part of a new Police Precinct in Zone 3 which is located south of the Lakewood community at 2353 Metropolitan Pkwy. The Zone 3 Precinct facility is designed by Harris + Smith / Arcadis architects. The building will be 19,187 sq. ft. and include a large community room to allow for neighborhood meetings. This precinct will be part of NPU Z and City Council District 12 under the guidance of Councilmember Joyce M. Sheperd.
- The new police precinct will be located in Perkerson <https://bit.ly/2GuWevt> neighborhood in Southwest Atlanta. The neighborhood is surrounded by the [Downtown Connector](#) and [I-75](#) to the east, [SR 166](#) to the north, the Atlanta-[East Point](#) city limits to the west, and Cleveland Avenue to the south. The land of this neighborhood was originally owned by Jeremiah S. Gilbert and his house is still in the park nearby <https://bit.ly/2WPcagE>. Plunkett Town was a nearby neighborhood that was removed to allow for expansion of the airport in the late 70s <https://bit.ly/2RIBO48>.
- This project is expected to be completed by December 30th, 2019.

CITY OF ATLANTA MAYOR'S OFFICE OF CULTURAL AFFAIRS

- The [City of Atlanta's Mayor's Office of Cultural Affairs \(OCA\)](#) was established in 1974 to encourage and support Atlanta's cultural resources. The initial mission was to solidify the role that arts and other cultural resources play in defining and enhancing the social fabric and quality of life of Atlanta citizens and visitors.
- Today the OCA understands that the arts play an essential role in defining the cultural vitality of the city and is working to enhance Atlanta's reputation as a cultural destination. The OCA aims to provide programs that contribute substantially to the city's economy and quality of life.



ARTIST ELIGIBILITY

- The City of Atlanta is seeking applicants from the metro Atlanta area. This area includes the following counties: Cherokee, Fulton, Gwinnett, Dekalb, Rockdale, Henry, Clayton, Fayette, Douglas, and Cobb County. The artist portfolio should show experience with two dimensional work of larger scale.
- All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered. Artists will be selected via an artist selection committee including professional artists, community stakeholders, and partnering agencies.

BUDGET

- If selected, you will be paid **\$8000**.
- If awarded the project, the artist will be responsible for fabrication, installation, and transportation.

BUDGET DESCRIPTION

Payment Schedule:

- First payment draw: **\$4000**
- Second draw, complete: **\$4000**

SELECTION CRITERIA

Artwork will be selected based on the following criteria:

- Artist merit and technical expertise.
- Ability to successfully execute project in a culturally rich and complex area.
- Express interest in creating artwork for the opportunities presented by this request for qualifications.

REQUIRED APPLICATION MATERIALS

- Past work samples List past works to submit for review that includes high-res photo, title, location, date completed/performed, media, brief description of the project/conceptual information, and budget (if applicable). Submit up to 6 images of artwork.
- Artist Statement: In one page, using no smaller than 10 pt. font, give a written description of your work.
- Résumé Outline professional accomplishments (maximum 2 pages per person). Include three professional references (name, affiliated organization, email address and phone number).
- All finalists will be given a **\$200** stipend for their proposal.

TIMELINE

Questions:

- Questions and requests for clarification regarding this RFQ must be directed in writing to the contact person listed below. The deadline for submitting such questions/clarifications is **5/22/19**. All responses that are material in nature will be shared with all registered firms/artist teams.

For Questions, Please Contact:

Emily Fisher

Public Art Project Coordinator

EAfisher@atlantaga.gov

How to Apply:

Send completed digital references as a Word document to PublicArt@atlantaga.gov with the subject line **PROPOSAL ZONE 3 CUSTOM ARTWORK– ARTIST NAME**

Proposals due:

- Electronic proposals must be received no later than **6/17/19 at 5pm EST**. Proposals received after **6/17/19 at 5pm EST** shall not be considered. Proposals received after the scheduled deadline for filing will not be opened.

Schedule Dates:

- **6/17/2019 at 5pm EST** : Qualifications due
- **TBD**: Panel review of portfolios
- **TBD**: Finalists notified
- **TBD**: Team Presentation/Interviews
- **TBD**: Artist or artist team selected and announced
- **December 30, 2019** : Anticipated completion and installation of final artwork

IMAGES

Rendering of exterior



Blueprints with waiting area wall highlighted

