

ELEVATE

Request for Artisan Qualifications

Application Deadline: August 7th, 2019

City of Atlanta - Mayor's Office of Cultural Affairs - Public Art Program

ELEVATE 2019

October 14-20

Pittsburgh - Atlanta, Georgia

The City of Atlanta - Mayor's Office of Cultural Affairs (OCA) is currently seeking creative and innovative **Artisan** for the 2019 ELEVATE Public Art Program. Experienced local **Artisans** are invited to submit qualifications and budget breakdowns through 11:59pm EST, **August 9, 2019**.

ABOUT ELEVATE:

Hosted annually by the Mayor's Office of Cultural Affairs in various locations around Atlanta, ELEVATE is a temporary public art program that seeks to invigorate the Atlanta area through visual art, performances, and cultural events. The focus of ELEVATE is to enhance the city's cultural offerings by providing free, quality cultural experiences that highlight what makes Atlanta unique and increasing Atlanta's cultural and economic vitality.

Each October ELEVATE is presented with a specially curated "theme" that emphasizes various artistic elements and features local, national and/or international art and artists strategically presented to capture the interest and imagination of viewers, while providing an entirely new and accessible experience for Atlanta.

Program Overview

The Mayor's Office of Cultural Affairs plans to help enliven, accentuate, and improve the built environment in the Pittsburgh community with this year's ELEVATE programming. Following are the anticipated activities:

- A Reimagining of a local grocery with interior upgrades
- Multiple movie screenings including local short films and a documentary on voter suppression
- A Dance performance followed by a silent disco
- One gallery opening
- Community paint day with a muralist guiding the design

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Project Scope

The Pyramid Food Gallery will reimagine a black owned community grocery store and examine how art and design can transform the way a community experiences space. The aim of the project is to confront issues of food deserts by reimagining a local corner store as a source of fresh food as well as a space of beauty.

Featuring an interior redesign by chosen interior designers, signage artist, and artisan -- who will work alongside the store owner, the curatorial team, and the Office of Cultural Affairs collaboratively to create a unique visual language.

The Pyramid Project is this year's ELEVATE theme "cultural capital" embodied, as it is both a long-term physical investment in a community business and a cultural investment in creating an experience of community nourishment. The imagined possibilities for the space will consider both the civic needs of the community as well as the artistic intentions of the business owner. Most importantly the Pyramid Project emphasizes a necessity of investment in people, the most essential community nourishment there is.

Questions to Think About

How can art and design change your experience with the built environment?

How do you invest in art and design in historically black communities without accelerating gentrification?

How do you address community in food deserts and offer new food exposure and diversity?

How do we create space to sell black owned products?

How can design in a historic neighborhood happen without causing anxiety of fear of being removed or ignored?

ARTISAN - CONSTRUCTION PROJECT MANAGER:

The artisan will act as a contractor to reconstruct the interior of the store. The goal of the artisan is to create a lasting, valuable design impact on the quality of people's daily experiences in the space. The contractor must be able to fuse physical function and form, as it is necessary to the successful combination of excellence in construction, hospitality and functionality of the store. The Artisan role is a fantastic

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opportunity to develop your design skills as they relate to interior construction and architectural spatial renderings.

Timeline

August 15, 2019 – Workshop (Mandatory)

August 18, 2019 – Project starts site visit

September 6, 2019 – Action Design plan due

Sept 7- October 9, 2109 – Action Plan activation (Construction)

October 10-13 2019 – Finalize Design layout

October 14, 2019 – Unveil project

Artisan Eligibility

- Ability to work harmoniously in a collaborative team-oriented environment.
- Experience managing a project from design development through installation.
- Experience designing, drawing and producing custom furniture, shelving, and lighting.
- Deeply values accountability and understands ownership of their work; must be highly dependable.
- Maintains a positive outlook and who has confidence in their ability to fulfill construction management role.
- Strong work ethic, understanding for interior design and spatial renderings.
- Excellent oral and written communicator, strong problem solver, very organized, detail oriented, cost and timeline conscious.

Artist fee: \$2,000

Material Cost: \$4,000 (design material, tools, etc.)

Total: \$ 6,000

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Artist Submission

Please submit the following to be considered for position:

- CV/ Resume (1-4 Pages max)
- 3 references (clients or collaborators of past completed projects)
- One Personal Statement
- Portfolio (Showing 2-3 project before and after images jpeg brief description)

Availability from August- October 2019

Deadline: To be considered please fill out the google form linked below:

https://docs.google.com/forms/d/e/1FAIpQLSfmOYTE861zSIBvaP26XTZptO9vcmSa5QoovZdjF7sdwqebSA/viewform?usp=sf_link

by **August 9th before 11:59pm.**

Qualifications will be reviewed by the Mayor's Office of Cultural Affairs beginning in **August 10, 2019**

QUESTIONS?

Please email you at your email

OCAATLANTA.COM/ELEVATE

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