FULL RADIUS DANCE is an inclusive company that choreographs unique programs with dancers of various physical capabilities from those fully able to those with some physical disability. Based in Atlanta, Full Radius Dance maintains a busy performance schedule locally, as well as regionally, nationally, and internationally. Locally, the company presents an annual repertory concert each January, as well as the annual Modern Atlanta Dance (MAD) Festival. In addition to touring and performing, Full Radius engages in classroom education programs and teaches classes for adults and children with all range of physical abilities.
Greetings,
As the Mayor of Atlanta and a strong supporter of our arts community, I am proud to present the 2014 Annual Report for the Mayor’s Office of Cultural Affairs. We’ve accomplished so much in the past year.

We fulfilled our pledge to increase funding for the arts by asking the community to support that commitment through power2give.org, a national civic crowdfunding platform. The community stepped up in a big way and contributed $300,000, which the City matched and distributed to local arts organizations.

Gallery 72 also opened this year, replacing the old City gallery. Visual artists who live and work in Atlanta now have a public space worthy of displaying their high-quality, engaging exhibitions. It is truly a spectacular addition to the Downtown landscape.

We also continued to support individual local artists with grant funds made available through the Contracts for Arts Services program. The City of Atlanta is one of the few municipalities to offer a program like this because we know how critical this support is to ensure the continued growth and development of our entertainment industry. Artists are, after all, the ones who provide the talent and skill that drive this industry.

Atlanta’s Jazz Fest continues as one of the country’s pre-eminent free jazz festivals. The Cultural Experience Project once provided unforgettable programming for students in the Atlanta Public School system. This year’s Elevate project featured the work of more than 100 artists who created an environment in Downtown Atlanta for exploration, discovery, and conversation. And with support from the French Consulate, the week-long event also included series of unique engagements focused on French culture.

As you can see, it’s been a great year for the arts in Atlanta. Going forward, our goal will continue to be to inspire creativity and growth by supporting world-class arts and high-quality cultural experiences throughout our city.

Kasim Reed
Mayor

OCA FY 2014
EXECUTIVE DIRECTOR
Camille Russell Love

MANAGEMENT
Lena Carstens
PROGRAM MANAGER, Arts in Education
Alex Delotch Davis
GRANTS DEVELOPMENT OFFICER
Morgan A. Garriss
MANAGEMENT ANALYST
Eddie Granderson
PROGRAM MANAGER, Public Art
Melissa Laurenceau
FESTIVAL MANAGER, Atlanta Jazz Festival

ADMINISTRATION
Cheryl Sullivan
ACCOUNTING SPECIALIST
Colby Wilson
PROJECT COORDINATOR

PROGRAM STAFF
Jessica Gaines
PROJECT SUPERVISOR, Arts in Education
Courtney Hammond
PROJECT SUPERVISOR, Public Art
Selena Harper
PROJECT SUPERVISOR, Arts in Education
Robert Witherspoon
PROJECT SUPERVISOR, Public Art

ATLANTA CYCLORAMA STAFF
Monica D. Prothro
FACILITY ADMINISTRATOR
Patricia Jackson
CUSTOMER SERVICE SUPERVISOR
Yakingma Robinson
MARKETING ASSISTANT
Derrick Williams
AUDIO-VISUAL TECHNICIAN
Beverly Williams
BOOKSTORE MANAGER

CHASTAIN ARTS CENTER STAFF
Karen Comer Lowe
FACILITY ADMINISTRATOR
Megan Murdie
ADMINISTRATIVE ASSISTANT
John Roberts
PROJECT COORDINATOR & POTTERY INSTRUCTION

Atlanta is a culturally rich city and the Mayor’s Office of Cultural Affairs proudly supports its continued growth and development. This year we witnessed the blossoming of the city’s art scene in a way that could not have been predicted just ten years ago. We are committed to the long term sustainability of that growth.

Our funding levels for the arts, in what has been a trying financial period across nearly every sector, have remained level. It is during tight financial times that artists are hardest hit. The OCA has increased its funding of individual artists and adjusted grant requirements to account for shrinking capabilities among our arts organizations. We believe these adjustments have allowed our arts organizations to stay the course.

The opening of Gallery 72 at 2 City Plaza provides a new municipal venue for visual arts in Atlanta. Through collaborative programming we aim to support local artists as well as compliment the commercial visual arts industry.

The Cultural Experience Project continues to be a bright spot as we approach the program’s 10th year, marking a full decade of increasing access to the arts for APS students. The 37th Atlanta Jazz Festival added a stage, providing an equal platform for Atlanta musicians as well as the many artists who travel here from around the globe.

Thanks to the support of our Mayor, the hard work of our staff and the generous contributions of our many supporters, we are honored to be a champion for arts and culture in all of Atlanta’s communities.

Camille Russell Love
Executive Director

Camille Russell Love
To promote the rich and diverse cultural experiences in the City of Atlanta while preserving and protecting the city's cultural heritage.

**VISION**

**MISSION**

- Maintain the highest quality of services
- Gain international recognition of programs
- Unify Atlanta's cultural community through programs
- Create Cultural experiences that can serve as an international model
- Educate Atlanta about the City of Atlanta's cultural offerings
- Support the arts and artists
- Support the arts community of Atlanta
- Strengthen our impact through partnerships with other organizations
- Educate and inform citizens and visitors about Atlanta's cultural offerings
- Preserve and protect the existing cultural heritage of the City of Atlanta
- Nurture artists and arts organizations
- Build bridges into new communities and develop new audiences
- Promote rich and diverse cultural experiences in the City of Atlanta

**GOALS**

- Educate Atlanta about the City of Atlanta's cultural offerings
- Support the arts community of Atlanta
- Strengthen our impact through partnerships with other organizations
- Educate and inform citizens and visitors about Atlanta's cultural offerings
- Preserve and protect the existing cultural heritage of the City of Atlanta
- Nurture artists and arts organizations
- Build bridges into new communities and develop new audiences
- Promote rich and diverse cultural experiences in the City of Atlanta

**EXECUTIVE SUMMARY**

To enhance the quality of life through cultural experiences that will expand Atlanta's international reputation.
Overview

In 2014, the Office of Cultural Affairs was part of a reorganization which moved the office from Parks and Recreation to the Mayor’s Office. In its first year at the Mayor’s Office of Cultural Affairs, OCA worked to streamline programmatic offerings and enhance the effectiveness of the office on the vitality of the arts.

This report serves to outline the achievements of the Mayor’s Office of Cultural Affairs in service to the residents of Atlanta, as well as the artists, arts organizations, tourists and businesses that make Atlanta a great place to live and work.

Office Objectives

OCA’s programs reflect the office’s commitment to cultivating Atlanta’s vibrant cultural scene, which is experiencing exponential growth. This year, Elevate, a signature program, celebrated its third year of bringing quality arts to downtown Atlanta. The office continues to pursue its goal of increasing the access to the arts for residents and support of local artists.

Funding

CONTRACTS FOR ARTS SERVICES
OCA provides funding to local artists through several vehicles over the course of the year. Contracts for Arts Services (CAS), the office’s primary funding program, continues to be an important resource in the development of our local arts economy. In recent years, CAS has expanded funding for local artists enabling more artists to create and contribute to the proliferation of quality arts presented throughout the city.

POWER2GIVE
This year’s statistics show that power2give.org continues to gain momentum. Not only does this program multiply small contributions, it cultivates a generation of arts patrons that will be vital to the sustainability of Atlanta arts. This is a strong program that we are excited to provide to the community.

PROGRAMMING

CULTURAL EXPERIENCE PROJECT
Cultural Experience Project (CEP) will soon celebrate its 10th year of programming. Over the course of a decade this program has grown in support and impact. CEP is an important supplement to the educational experience of Atlanta’s children. There is no question of the arts’ value to the development of creative minds.

ATLANTA JAZZ FESTIVAL
Atlanta Jazz Festival (AJF) is the city’s annual celebration of music. Each May the city comes alive in anticipation of the bevy of acts that grace the AJF stage each Memorial Day Weekend. 2014 was no different. AJF’s Neighborhood Jazz Festival expanded this year, adding Historic Fourth Ward Park and Oakland Cemetery to the lineup of community concerts.

ELEVATE
Elevate presented an impressive array of public art projects over the course of the week-long downtown exhibition. Elevate successfully supports the creation and installation of unique public projects with the goal to enhance the environment and impact the public’s engagement with each other.

Public Art

The Public Art Program is responsible for administering the acquisition and maintenance of the city’s public art collection as well as programming public art events during the year. The Public Art team develops the curatorial focus of programs, exhibitions, and specific acquisitions of pieces in the collection. Through these activities, Public Art is able to present a wide range of artists, local, national, and international.

Public Art also provides support to internal offices, residents, artists and businesses with an interest in integrating art into the public domain. Public Art serves to increase access to the arts for the public at large while providing valuable platforms for artists to invigorate the city’s cultural landscape.

Facilities

CHASTAIN ARTS CENTER
Chastain Arts Center continues to provide arts education programs to a community of students of all ages, disciplines, and skill levels, from master classes for professional artists to introductory art programs for children. Chastain’s gallery also maintains an exhibition schedule presenting an array of some of Atlanta’s most talented artists.

GALLERY 72
Gallery 72 opened this year at 72 Marietta Street in the lobby of the former AJC building. The OCA hosted a “Re-design” competition to give local architects a chance to reimagine the donated space into a contemporary gallery. From the entrants, local firm Stanley Beaman & Sears (SBS) was selected to create a breathtaking new entrance to the building that redefines this downtown corridor. The opening exhibit of 72 Marietta was met with great interest from the community and sets the stage for more to come.
In 2014, power2give.org increased the amount of matching support awarded through the platform to $281,626, a significant increase from the previous year.

### Contracts for Arts Services

- **Awarded**: $927,555 in project and operating grants to artists & organizations based in the city of Atlanta.
- **Updated Grant Guidelines**: To increase eligibility of small to mid-sized arts organizations.
- **First Annual Exhibition**: of 2014 Emerging Artists grantees at Chastain Arts Center.
- **Awarded**: $47,425 to elevate artists.
- **Community Feedback**: Gathered through use of surveymonkey.com.
- **Saved**: Approximately 30,000 sheets of paper by converting the grant application to an electronic format.

### Cultural Experience Project

- **In 2014 Provided**: 35,333 trips for Atlanta Public School students to cultural venues and artistic programs.
- **Atlanta Public School students went on a cultural field trip** through Cultural Experience Project.
- **FOR PROVIDING OVER 7,500 CEP BUS TRIPS**
- **Partnered with MARTA** to present self-guided tours available daily via MARTA Bus Route #49.

### Elevate

- **15 COMMISSIONED Art Projects** throughout downtown Atlanta.
- **Presented 11 Performance Projects** over 9 evenings, free & open to the public.
- **Conducted 9 Public Art Tours** (6 walking, 1 biking, 2 project specific tours).
- **ElevateATLfilm Instagram launch generated 200+ short film submissions** depicting audience engagement with Elevate projects around the city.
Midday Arts Café

As part of our 40th anniversary and in conjunction with the Department of Human Resources, the Mayor’s Office of Cultural Affairs hosted Midday Arts Café, a lunchtime performance series in City Hall featuring recipients of 2014 Contracts for Arts Services grants. This new program connected Atlanta’s premier performance groups to City Hall and increased employee awareness of local arts.

Over a six-month period, 909 City of Atlanta employees attended the monthly program.

2014 FEATURED ORGANIZATIONS

Atlanta Jazz Festival  Moving in the Spirit  Metropolitan Atlanta Community Band  Dance Canvas  Atlanta Music Project  The Wren’s Nest
Contracts for Arts Services

The Contracts for Arts Services (CAS) program awards contracts related to the production, creation, presentation, exhibition and operational support of artistic cultural services in the City of Atlanta.

Program objectives for fiscal year 2014 included the following:

- Heighten the profile of the Emerging Artist Award
- Update program guidelines
- Survey community for potential program improvements
- Deepen relationships with arts partners through site visits
- Deliver an optimal level of customer service through courtesy, professionalism and responsiveness

Each year awards are made across five major funding categories.

2014 FUNDS AWARDED BY CATEGORY

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<thead>
<tr>
<th>Category</th>
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<td>The Atlanta Opera</td>
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### Community Organizations

<table>
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<tr>
<th>Organization</th>
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<td>Alliance Francaise d’Atlanta</td>
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### Individual Artists

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<thead>
<tr>
<th>Artist</th>
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<td>Amina McIntyre</td>
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<td>Betty Chaney</td>
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<td>Sean Schwab</td>
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<td>Stacey Brown</td>
<td>$2,187</td>
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### Emerging Artists

<table>
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<th>Artist</th>
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<td>Aubrey Longley-Cook, Media Arts</td>
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<td>Jessica Caldas, Visual Arts</td>
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### Emerging Artists

<table>
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<td>Theatre du Reve</td>
<td>$6,000</td>
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power2give/ATLANTA

power2give.org completed a second year of funding for arts organizations in the City of Atlanta. The Office of Cultural Affairs continues to match funds raised through the online portal, doubling the impact of each donor contribution.

As the program gains momentum in the arts community, we are seeing organizations become more proficient in the use of power2give.org as a fundraising tool. Use of the platform continues to grow with year over year increases in the amount of funds raised as well as the average amount of individual donations.

Since its inception, the OCA has used power2give.org to drive over $500,000 of contributed income to arts organizations throughout the city. In addition, the platform helps activate new arts donors who are more likely to give incremental amounts of support and appreciate the ease of an online tool.

### FUNDING RECIPIENTS

<table>
<thead>
<tr>
<th>Organization</th>
<th>Website</th>
<th>Project/Activity</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>ACTOR’S EXPRESS INC.</td>
<td><a href="http://www.actors-express.com">www.actors-express.com</a></td>
<td>The Rocky Horror Show</td>
<td>$5,000</td>
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<tr>
<td></td>
<td></td>
<td>Season 26 @ Actor’s Express</td>
<td>$5,000</td>
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<tr>
<td>ALLIANCE THEATRE</td>
<td><a href="http://www.alliancetheatre.org">www.alliancetheatre.org</a></td>
<td>The Rube Project (working title)</td>
<td>$710</td>
</tr>
<tr>
<td>APEX MUSEUM</td>
<td><a href="http://www.apexmuseum.org">www.apexmuseum.org</a></td>
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<td>Wabi Sabi – Dance in the Real World</td>
<td>$4,310</td>
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<th>% CHANGE</th>
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<td>Total Raised Annually Through power2give.org</td>
<td>$563,292</td>
<td>$387,078</td>
<td>Up 46%</td>
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<td>Total COA Match Given</td>
<td>$281,626</td>
<td>$193,539</td>
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<tr>
<td>Average Donation</td>
<td>$183</td>
<td>$95</td>
<td>Up 93%</td>
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<td>% of Campaigns Fully Funded</td>
<td>87%</td>
<td>78%</td>
<td>Up 12%</td>
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<td>% of Donations $100 or less</td>
<td>72%</td>
<td>84%</td>
<td>Down -14%</td>
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Total raised through power2give.org since launch $950,228
Total Donors in FY 14 1542
FUNDING

DAD'S GARAGE THEATRE CO.
www.dadsgarage.com
Dad's Garage High School Outreach! $5,000

D'AIR PROJECT
www.dairproject.org
D'AIR Project 2014 Teen Performance $3,015

DANCE CANVAS, INC.
www.dancecanvas.com
Help a Choreographer’s Vision Come to Life! $5,000

DASHBOARD CO-OP
www.dashboardcoop.org
Extended Stay $5,000

ESSENTIAL THEATRE
www.essentialtheatre.com
New Website for Essential Theatre! $3,000
2014 Essential Theatre Festival $5,000

EYEDRUM ART AND MUSIC GALLERY
www.eyedrum.org
Eyedrum Is An Angel! $5,000

FABREFACTION THEATRE COMPANY
www.fabrefaction.com
Scrumdiddilyumptous Opportunity for Young Theatre Artists to collaborate with Professionals $6,000

FULL RADIUS DANCE
www.fullradiusdance.org
New/Favorites: Full Radius Dance In Performance $2,500
MAD: 20th Anniversary $2,500

GATEWAY PERFORMANCE PRODUCTIONS
www.masktheatre.org
People, Pets & Wild Animals $2,875
Arts Programs for Underserved Senior Citizens $2,500

HISTORIC OAKLAND FOUNDATION
www.oaklandcemetery.com
Tunes From The Tombs $5,000

HORIZON THEATRE COMPANY
www.horizontheatre.com
Horizon Apprentice Company $5,000
Cowgirls: A Fun-Filled Musical $6,000

KENNY LEON’S TRUE COLORS THEATRE COMPANY
www.truecolorstheatre.org
Spring Play Reading Series $2,500

LIVING WALLS: THE CITY SPEAKS, INC.
www.livingwallsatl.com
Living Walls 2014 Conference $5,000

MINT
www.mintatl.org
MINT’s Technology Upgrade $2,500
MINT Permanent Collection $1,982

MOVING WALLS: THE CITY SPEAKS, INC.
www.movingwallsatl.com
The Wonder Years $5,000

MUSEUM OF DESIGN ATLANTA
www.museumofdesign.org
Paul Rand: Defining Design $4,000
Inspiring Beauty: 50 Years of Ebony Fashion Fair $5,000

OUT OF HAND THEATER
www.outofhandtheater.com
Blackberry Winter $5,000

ROOM TO MOVE DANCE
www.roomtomovedance.org
Southern Grace $2,500
Seniors In Motion $4,500

SEED AND FEED MARCHING
www.seedandfeed.org
Abominable 40th Anniversary! $3,250

SEVEN STAGES
www.7stages.org
The Navigator $4,500
Little Five Points Rockstar Orchestra at 7 Stages! Krampus/Dracula: the Concert $2,500

SYNCHRONICITY THEATRE
www.synchrotheatre.com
2nd Star to the Right: Peter Pan & Wendy Outreach $4,995
Where the Mountain Meets the Moon $5,000

THE FERN THEATRE COMPANY
www.therntetheatre.org/macbeth
New Play Development Series $5,000

THE MUSEUM OF CONTEMPORARY ART OF GEORGIA
www.mocaga.org
MOCA GA Educational/Resource Center Expansion $5,000
SCORE: Artists in Overtime $5,000

THEATRICAL OUTFIT
www.theatricaloutfit.org
80 Bottles of Aqua-net $2,500

URBAN YOUTH HARP ENSEMBLE
www.urbanharp.org
The Big Harp $5,000
A Harp at Home $5,000

VOX TEEN COMMUNICATIONS
www.voxteencommunications.org
VOX Art Club Exhibition $5,000

WONDEROOT
www.wonderroot.org
Wathall Artist Fellowship $2,095
Loose Change Magazine: Building Community Through the Written Word $5,000

YOUNG AUDIENCES, WOODRUFF ARTS CENTER
www.yawac.org
Bring a visual arts residency to a Title I school this year $5,000
Engage teachers in arts-integrated professional development $5,000

WHOLE WORLD IMPROV THEATRE
www.wholeworldtheatre.com
Whole World Theatre’s Youth & Teen Improv Program Initiative $5,000
The mission of the company and dance academy is to cultivate an appreciation of dance as an art form within the community, especially among youth and those who are financially disadvantaged.

Through their programming, Ballethnic instills children with an interest in the culture of dance and offers them a new outlet for expression. Ballethnic is a Cultural Experience Project partner organization, inviting Atlanta Public School students to experience a special performance each season at no cost to the school or to the children.
CULTURAL EXPERIENCE PROJECT (CEP) is a signature program of the Office of Cultural Affairs. CEP offers every Atlanta Public Schools (APS) student exposure to the arts through the city’s many arts and cultural venues. From Pre-Kindergarten to 12th grade, the vision is for each student to visit one cultural venue every year at no cost to the student or the school. One grade. One venue. Guaranteed.

Cultural Experience Project is designed to complement classroom instruction. Each cultural trip is chosen based on coordinating grade level common core standards. Cultural experiences present a unique opportunity to bring classroom education to life and stimulate creative thinking.

ADMISSION FUNDING MIX 2013 -2014

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<thead>
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<td>Cash Donor Grants</td>
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<td>17%</td>
<td>Cultural Partners In-Kind</td>
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<tr>
<td>9%</td>
<td>City of Atlanta</td>
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We are grateful for in-kind ticket donations from our cultural partners, in addition to cash grants from donors.

2013 – 2014 SPONSORS

- Turner Broadcasting System – $100,000
- National Endowment for the Arts – $50,000
- Mark and Evelyn Trammell Foundation, Inc. – $27,500
- The Coca-Cola Company – $24,788
- Kendeda Fund – $20,000
- Geist Foundation – $13,000
- Charles Loridans Foundation – $12,500
- The Nissan Foundation – $10,000
- Publix Super Markets Charities – $5000
- Georgia Power – $5,000
- Gas South – $2500
- Chick-fil-A Foundation – $2500
- The Rockdale Foundation – $2500

2013-2014 CEP TRIP LIST

<table>
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<tr>
<th>Grade</th>
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</thead>
<tbody>
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<td>PRE-K</td>
<td></td>
</tr>
</tbody>
</table>
- ImagineIt! The Children’s Museum
  Students experienced Moneyville, a highly interactive exhibit using money to build math skills.
  785 students were sponsored by the National Endowment for the Arts.
- High Museum of Art
  Students experienced the Art of Jerry Pinkney, an illustrator whose artwork has appeared in over 100 books.
  804 students were sponsored by the High Museum’s Art Access Program. |
| 2ND GRADE | 
- Atlanta Ballet
  Students experienced a holiday tradition, The Nutcracker, presented by The Ballet’s Kids-In-Step.
  4000 students were sponsored by Charles Loridans and the Mark and Evelyn Trammell Foundations. |
| 3RD GRADE | 
- Chattahoochee Nature Center
  Students learned about the different Eco-Regions of Georgia through a naturalist-led trail experience.
  3303 students were sponsored by The Coca-Cola Company. |
| 4TH GRADE | 
- Ballethnic Dance Company
  Students enjoyed Urban Nutcracker, a holiday tradition set on Atlanta’s own Sweet Auburn Avenue in the 1940s and Flyin’ West, an adaptation of a Pearl Cleage play.
  3402 students were sponsored by the National Endowment for the Arts. |
| 5TH GRADE | 
- Atlanta Cyclorama
  Students experienced a two-part educational experience consisting of a short film and a tour of the largest oil painting in the world depicting the Battle of Atlanta.
  2968 students were sponsored by the City of Atlanta. |
| 6TH GRADE | 
- Alliance Theatre
  Students attended The Grimm Lives of the inBetweens—a unique theatre experience where students can explore the “grimm” lives of middle schoolers.
  2503 students were sponsored by Atlanta Public Schools. |
| 7TH GRADE | 
- Michael C. Carlos Museum
  Students journeyed through Romare Bearden: A Black Odyssey relating Homer’s Iliad and Odyssey to ancient Egyptian and 19th and 20th century African art.
  1853 students were sponsored by Georgia Power and Michael C. Carlos Museum. |
| 8TH GRADE | 
- Cobb Energy Performing Arts Centre
  Students enjoyed Mystic India, a celebratory journey through the Bollywood film industry and Indian culture.
  2364 students were sponsored by ArtsBridge, Cobb Energy Performing Arts Centre Foundation, the National Endowment for Arts, and The Nissan Foundation. |
| 9TH GRADE | 
- High Museum of Art
  Students were exposed to the exhibit Go West! Art of the American Frontier from the Buffalo Bill Center of the West.
  1678 students were sponsored by the High Museum’s Art Access Program. |
| 10TH GRADE | 
- Georgia Shakespeare
  Students experienced Hamlet, considered the greatest achievement of the world’s greatest playwright, William Shakespeare.
  1331 students were sponsored by Kilpatrick Townsend, Gas South, Chick-fil-A Foundation, Publix Super Markets Charities, The Rockdale Foundation, and Mark and Evelyn Trammell Foundation, Inc. |
| 11TH GRADE | 
- The Atlanta Opera
  Students experienced Tosca, the story of the love between the famous opera singer Floria Tosca and the painter and political activist Mario Cavaradossi.
  1541 students were sponsored by the Zeist Foundation and Kendeda Fund. |
| 12TH GRADE | 
- Rialto Center for the Arts
  Students experienced the Melvin Jones Quartet.
  933 students were sponsored the National Endowment of the Arts. |
2014 marked 37 years for the Atlanta Jazz Festival. This year, the Atlanta Jazz Festival presented *Something for Everyone*, a diverse festival line-up featuring everything from the traditional jazz styling of Ahmad Jamal, exotic melodies from Israeli jazz vocalist Ester Rada, and contemporary offerings from Christian Scott. The 2014 festival introduced a third stage, the Locals Stage, to showcase a variety of Atlanta’s homegrown talent.

The Atlanta Jazz Festival continues to build upon its educational offerings. This year, there were a total of six free Jazz Education Workshops held during the festival weekend, most of which were lead by performers, such as Roy Hargrove, Roberta Gambarini, Somi, and the lead players from each section of Airmen of Note, the United States Air Force Jazz Big Band. Workshops were also led by jazz educators Danny Harper, Professor of Jazz Studies at Miles College in Birmingham as well as David D’Angelo, Director of Jazz Studies at the University of Georgia.

The Atlanta Jazz Festival initiated a partnership with Jazz at Lincoln Center (JALC) on a number of initiatives this year, including the Youth Jazz Band Competition. Competing high school bands were required to select a score from Jazz at Lincoln Center’s *Essentially Ellington* Program and to perform their selected score as part of their competition repertoire.

**35 FOR 35 SOCIETY**

35 for 35 Society supports the tradition of the Atlanta Jazz Festival through fundraising and special engagements. Through their support we are able to continue impacting a world of artists who look to the Atlanta Jazz Festival as a premier platform for the latest expressions of jazz culture.

**2014 AJF SPONSORS**

PNC • Ford • Publix • Georgia Lottery • Bank of America • Coca-Cola • Xfinity • Breen Smith

MARTA • W Atlanta Midtown • Atlanta Convention and Visitor’s Bureau • Duty Free Americas

The top three winning bands were North Atlanta Center for the Arts Jazz Band (1st Place), Tri-Cities High School Jazz Band (2nd Place) and Milton High School Jazz Ensemble (3rd Place). These three bands each performed on the Main Stage during the 2014 Atlanta Jazz Festival and they also received scholarships courtesy of Bank of America.

**2014 PERFORMERS**

**FESTIVAL PERFORMERS**

Ahmad Jamal  
Airmen of Note  
Ali Amr  
Bill Frisell’s Guitar in the Space Age Featuring Greg Leisz, Tony Scherr and Rudy Royston  
Brian Hogans Quartet  
Christian Scott  
Cyville Aimée  
Daren English Quintet  
Diego Figueiredo Trio  
Edmar Castaneda Trio  
Eldar Djangirov Trio  
Ester Rada  
Freddy Cole Quartet  
Kelba Cofield Quartet  
Rialto Jazz for Kids  
Rialto Youth Jazz Orchestra  
Roberta Gambarini  
Roy Hargrove  
Russell Gunn’s Krunk Jazz Orchestra  
Somi  
Willie Ziavino and the C.O.T. Band

**NEIGHBORHOOD JAZZ SERIES PERFORMERS**

J.O. Wyatt  
Tony Hightower  
J. Henry  
Julie Dexter  
Chandra Currellay  
Pete Peterson  
Kebbi Williams and the Wolf Pack  
Ruby Velle and the Soulphonics  
Grant Green, Jr.  
Eric Thomas  
Eric Fontaine with Strings  
Alex Gordon Hi-Fi  
The Mari-Tans  
Gwen Hughes  
Judith Franklin  
Kimmy Paulette  
Valerie Bell-Smith  
James Patterson and the Clark Atlanta University Orchestra  
Good Times Brass Band

**MARTA MONDAYS PERFORMERS**

Myles Brown  
Antonio Rodriguez  
Dash Hill Smith’s Omega Level  
Tree-O of Love  
SG4
Elevate 2013

Elevate is a public art commissioning program which presents temporary public art in various sites around Downtown Atlanta. Elevate aims to initiate positive urban growth using arts and culture as a catalyst. Each year, the Office of Cultural Affairs selects an area in downtown to “reclaim” for a one week exhibition of performance, visual arts and community engagement. The office assesses community interest, infrastructure conditions, and historical relevance to identify areas that could be enlivened through cultural engagement.

The theme of Elevate 2013 was “Transit: Time, People & Places.” Inspired by anticipation of the modern downtown streetcar juxtaposed with the heritage of sites that memorialize Atlanta’s history, Elevate 2013 sought to encapsulate the city’s evolution.

Installations, murals and events were commissioned along North Auburn Avenue, South Broad Street and the Broad Street Plaza/Five Points Station. Participating artists ran the gamut from Atlanta based muralists to international performances presented in partnership with the French Consulate’s France-Atlanta celebration.

The public was invited to experience Elevate through a series of events during the week of October 17–29. Events included a midnight bike tour hosted by Atlanta Bicycle Coalition, and an opening night Block Party, walking tours of the exhibition, of events during the week of October 17–29. Events included performances presented in partnership with the French Consulate’s France-Atlanta celebration.

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Programing

ARTISTS & PROJECTS

Y’ALL GOTT A SEE THIS
Beth Malone, Atlanta, GA
Neon text suspended on the exterior walls along Atlanta’s historic Hotel Row promoted discourse on the future potential of vacant urban buildings.

Project locations:
Mitchell St.: Auburn Avenue (Herndon building)

Related Performance Piece – Lost in the Letters “Y’All Gotta See This”
Lost in the Letters, a local writer collective, expounded upon the text signs in this installation to create spoken word pieces that gave additional context to the tenor of the work. The spoken word pieces were performed for the public in front of the Hotel Row installations.

1960 WHO?
Shelia Pree Bright, Atlanta, GA
This installation featured a series of large scale portraits of everyday people who contributed to Atlanta’s pivotal role in the Civil Rights Movement.

Project locations:
140 Mitchell Street: 236 Trinity Avenue: 345 Auburn Avenue: 206 Pryor Street: 190 Pryor Street: 136 Peachtree Street: Broad Street Plaza: 225 Forsyth Street: 289 Trinity Street: 140 Mitchell Street: 345 Auburn Avenue

Related Performance Piece – WonderRoot “Art and Protest”
WonderRoot worked with local artists to design and distribute a pamphlet, similar to those that would have been circulated during the movement, explaining the 1960 Who? mural exhibition and leading the public through a self-guided tour of the murals.

MASS TRANSIT MUSE
Mike Molina, Atlanta, GA
Mass Transit Muse, a play written by local playwright and actor Mike Molina, was performed on MARTA as the audience and the public interacted with performers over several stops.

Project Locations:
Two performances - Inman Park, Georgia State and Five Points Marta Stations

COUNTERPOINT STUDIO
Peter Tonnings and Lisa Levine, CA
Photographic mural banners featuring members of the community were installed throughout downtown representing the local landscape and the artists’ interest in community building, placemaking and civic pride.

Project Locations:
Marietta, Broad Street plaza and South Broad (Kessler)

LOST AND FOUND
Sarah Emerson, Roswell, GA
Emerson is an Atlanta based mural artist receiving international recognition for her palette of delicate lines and bright colors placed in crude urban environments. The artist added to the 2012 Elevate mural project along South Broad Street, which has become a burgeoning cultural destination since that time.

Project Locations:
91 Broad Street (South Broad)

MUSEUM ALFRESCO - CLARK ATLANTA COLLECTION SHOWCASE
Museum Afroesco placed large scale recreations of seven artworks from the Clark Atlanta art collection in public spaces along Andrew Young International Blvd. This was a unique opportunity for visitors and residents of downtown to experience this very special collection up close and on the street.

Presented by
France Atlanta

Point de Vue sur Coin de Rue
Manifeste, Toulouse, France
G. Bistaki, a French collective of jugglers and dancers, performed a feature work using light, music, and ceramic roofing tiles to transform the environment of Five Points MARTA station into an otherworld theatrical experience. Written, directed, and performed by François Juliet, Jive Faury, Sylvain Cousin, Nicanor de Elia, Florent Berga, Cooperatizia was presented as part of the ongoing relationship between France-Atlanta and Elevate.
Art on Loan

OCA facilitates the Art on Loan program which displays artworks from the city’s collection in municipal buildings throughout the city. The city owns over 200 pieces of visual art from Atlanta artists collected over the years. Pieces are rotated throughout offices and municipal buildings across the city, providing an opportunity for employees as well as the public to experience visual art as part of their common environment.

LILLIAN BLADES
“PATTERNS AND SOURCES #1”
MIXED MEDIA ASSEMBLAGE
Collections Management

Collections management facilitates acquisition and preservation of art commissioned and bequeathed to the City of Atlanta. Atlanta’s Public Art collection currently consists of 139 artworks in public places throughout the city: parks, recreation centers, municipal buildings, streetscapes and plazas. In addition, there are over 200 portable pieces displayed throughout the city as part of the offices Art on Loan program.

Each year, collections management produces a Conservation Assessment Report which evaluates the condition of sculptures and monuments in the collection and details restoration or conservation needs. Based on the 2014 report, collections management treated and cleaned fifty monuments and public sites. Staff also replaced seventeen plaques at public art sites throughout the city.

ARTIST REGISTRY

Collections management maintains an Artist Registry cataloging artists who are experienced in creating public artworks. Artists accepted into the registry have a track record of successfully managing to the procedural requirements of executing a public art project. In 2014, 145 artists submitted applications to be included in Atlanta’s public art registry. This registry is intended as a resource to internal and external partners in the facilitation of high quality public art projects to be executed throughout the city.

PUBLIC ART TOURS

During the year, Public Art offers guided tours of the downtown public art collection for visitors and residents who are interested in learning more about the collection. The public can register online to attend art tours with a public art employee who will provide context and history for the rich cultural heritage referenced in the variety of sculpture around the city.

PROGRAM HIGHLIGHTS

UNTITLED

(Facing page)

Mark Chew

This contemporary piece was installed in downtown’s Hardy Ivy Park. The piece depicts a spiraling bright red armature resembling a flame against the downtown skyline. The sculpture will remain in Hardy Ivy Park for a term of two years.

5 POINTS MONUMENT

(Below and cover)

George Beasley, 1943

Five Points Monument commemorates the historic intersection where trolley tracks and an artesian water tower once stood, as well as the five streets that intersect to form the heart of Downtown Atlanta. Restoration of this structure was completed with additional funding from the Atlanta Public Arts Legacy Fund.
通过Percent for Art计划，公共艺术部门获得了额外的资金，用于在市政建筑和建设项目中提供艺术品。2014年，有两件新的艺术品通过Percent for Art计划被资助，增强了城市建设项目。

ASHLEY R. GRAY

ATLANTA MUNICIPAL MARKET

6’ x 18’石eware relief mural made of hand-carved and glazed ceramic stoneware relief tiles glazed in a variety of colors. Artwork depicts a whimsical scene where animals and people interact at the market.

STEVEN WEITZMAN

WEST END LIVABLE CENTER IMPROVEMENT (LCI) PROJECT

Commissioned in collaboration with the Department of Public Works, the piece, entitled “West End Historic Walk,” stretches along Ralph David Abernathy between Lee Street and Lowery Boulevard. Integrating into the streetscape are colored pavers, specialty text pavers and vibrant full-color structural concrete murals that tell the story of the West End community and its history.

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Atlanta Cyclorama & Civil War Museum

The Atlanta Cyclorama and Civil War Museum features the world’s largest diorama depicting the historic “Battle of Atlanta.” This one-of-a-kind painting, measuring 348 feet by 42 feet, allows visitors to virtually step back in time and experience the Battle of Atlanta that took place on July 22, 1864. The museum also features the famed “Texas” Locomotive of the Great Locomotive Chase of 1862.

The American Civil War Sesquicentennial (150th Anniversary) continued into 2014, providing an opportunity to commemorate the history of that period throughout the year. The Atlanta Cyclorama & Civil War Museum presented unique perspectives on the heritage of the civil war in a set of diverse contexts through lectures, films and educational programs.

The facility also underwent several capital improvements to maintain the building integrity for the protection of the Cyclorama painting and artifacts.

FY 2014 CAPITAL IMPROVEMENT PROJECTS

- Upgrades to exhibit cases
- Continuation of improvements to HVAC system
- Audio and visual equipment upgrades
- Sprinkler system repairs to correct deficiencies
- New chair lift installation

ATLANTA CYCLORAMA AND CIVIL WAR MUSEUM
800 CHEROKEE AVE SE
ATLANTA, GA 30315

2014 LECTURE SERIES

African American Faces of the Civil War: An Album
Ronald S. Coddington, Assistant Managing Editor, The Chronicle of Higher Education

High on the Hog: A Culinary Journey from Africa to America,
Jessica B. Harris

All the Daring of the Soldier: Women and the American Civil War
Elizabeth D. Leonard, Professor of History, Colby College

Black Slaves, Indian Master
Barbara Krauthamer, Author and Professor of History, University of Massachusetts

That Which Survives—Love, Lost and Found in the Shadow of War (1861–1865)
Dolen Perkins-Valdez

Pickett’s Charge: A Novel
Charles McNair

Jews in the Garment Industry:
Civil War to Present.
Adam Mendelsohn, Assistant Professor of Jewish Studies, College of Charleston
Presented in partnership with The William Breman Jewish Heritage Museum

Confederate General John Bell Hood: The Lost Paper
Stephen M. Hood

FILM SCREENINGS

KING: A Filmed Record...
Montgomery to Memphis
Presented in partnership with the National Center for Civil and Human Rights

URBAN FILM REVIEW SERIES

February One
Wild Women Don’t Have the Blues
At the River I Stand: The 1968 Sanitation Workers Strike and the Assassination of Dr. Martin Luther King Jr.
Ida B. Wells: A Passion for Justice
Blacking Up: Hip-Hop’s Remix of Race and Identity

FAMILY EVENTS

Understanding the Civil War (Family Program)
Juneteenth Celebration
Presented in partnership with the Atlanta History Center
The Chastain Arts Center is located in the heart of the beautiful Chastain Park. This historic building is home to arts education studios as well as a public gallery space. As one of Atlanta’s oldest community arts centers, Chastain provides the community with a nurturing place for artists of all ages and skill levels to learn, create and experience visual arts. The northwest Atlanta facility is maintained by the Department of Parks and Recreation.

Classes at Chastain are focused on a variety of fine arts and crafts. There are four class sessions each year, with sessions lasting eight to ten weeks. Many shorter workshops are also offered at various intervals throughout the year. In 2014, Chastain offered 16 workshops with new offerings in collage and new approaches to clay sculpting. For more information on classes at Chastain Arts Center, visit www.ocaatlanta.com/chastain.

**CHASTAIN ART GALLERY**

Chastain gallery is an additional municipal gallery that presents the work of the local and national artists. Exhibits in the center’s gallery showcase the work of both professional fine artists, and artwork created by instructors and students of the arts center.

**CHASTAIN ARTS CENTER TESTIMONIALS**

Enjoyed and learned a lot from this class. I plan to be back next fall.

—Marie Brumback

I am coming up to my 10th year at Chastain . . . . Joyfully! Wonderful place, wonderful people both students and instructors.

—Philip Porter

Chastain Arts Center has changed my life for the better! Great instructors, interesting classes and a relaxed atmosphere that inspires creativity.

—Ann U. Abrams

Fun classes, great people, easy location!

—Glen Quantrell

**2014 EXHIBITIONS**

**TWO HOUSES**

March 17 – April 17, 2014

Closing Reception April 16, 2014

Chastain Arts Center presented an exhibition of the 2014 Contract for Arts Services (CAS) Emerging Artist grant recipients. Jessica Caldas and Aubrey Longley-Cook presented a joint exhibition entitled “Two Houses.” The immersive show investigated interior and exterior views of the family. This inaugural exhibition featuring CAS grant recipients will be hosted annually by OCA to highlight the creative talents of Atlanta’s emerging artists.

**JEWELRY TRUNK SHOW**

The third annual Jewelry Trunk Show at Chastain showcases one-of-a-kind jewelry made onsite by students and instructors.

**2014 SPECIAL WORKSHOPS**

**SANDRA AND WIN BYERS**

Artists Sandra and Win Byers, nationally known for their work with ceramics, presented a master class for Chastain ceramic students. Students learned advanced techniques in throwing forms and shapes in pottery.

**CHASTAIN FRIENDS OF THE ARTS**

Chastain Friends of the Arts is a special fundraising group that works to support Chastain Arts Center and maintenance of the facility. In 2014, Chastain Friends of the Arts funded the painting of two center studios and outside building railings. They also funded printing of the Chastain Arts Center program brochures.
Gallery 72 is the City of Atlanta’s newest exhibition space located in downtown. A creative design competition challenged select architectural firms to design a 3,000 square foot lobby space at the new 2 City Plaza. The winning design by Stanley Beaman & Sears created a visually stunning space that enlivened the streetscape and set a sophisticated backdrop for fine art exhibitions.

Gallery 72 opened with an inaugural exhibition entitled “Foreword.” The exhibition, organized by staff curator Courtney Hammond, sought to promote, interpret, and display a culturally diverse presentation of work from emerging, mid-career, and established artists. Over 300 people attending the opening event and ribbon cutting presentation by Mayor Kasim Reed.

The Office of Cultural Affairs managed the design and construction of this new gallery space and will continue to program and curate the space. Exhibitions will link to culturally significant events and initiatives around the city. OCA will also partner with local arts organizations and artists to use the space in support of the city’s growing pool of talented visual artists.

**FOREWORD**

Foreword presented the artwork of six artists of varying backgrounds who produce and exhibit artwork with the City of Atlanta. The exhibition was intended as an introduction to these select artists, the galleries that represent them and their relationship with the City of Atlanta.

**FEATURED ARTISTS**

**Craig Drennen**

Drennen is an Atlanta-based artist represented by Saltworks Gallery. His worked has been reviewed nationally by Artforum and Art in America. He teaches drawing at Georgia State University, is on the board of Art Papers and has worked at the Guggenheim Museum and the International Center of Photography.

**Nikita Gale**

Gale is a graduate of Yale University and is represented by Poem 88 gallery. She exhibits frequently in and around Atlanta. She is also connected to the New York art scene where she exhibits and is part of the Howard Greenberg Gallery collection.

**InKyoung Chun**

Chun, raised in Seoul, Korea, studied Art and Design at Georgia State University. A long time resident of Atlanta, Chun is active in the local arts community. In 2013, she was part of WonderRoot’s Walthall Fellowship. She has also exhibited at Museum of Contemporary Art Georgia, Poem 88 and High Museum. Chun is currently represented by Poem 88.

**Pablo Gnecco**

Gnecco was born in Colombia and raised in Atlanta. His work has been presented in public art festivals and galleries across the country including New York’s Times Square. Locally he has been an artist with Flux Projects and Dashboard Co-op.

**Venske & Spänle**

Creative duo Julia Venske and Gregor Spänle live in Munich but maintain local ties through their gallery Marcia Wood. Their sculpture and installation work has been shown in museums world-wide.
# Mayor's Office of Cultural Affairs FY 2013-14

## Revenue

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<td>$ 33,096.00</td>
<td>$ 41,693.00</td>
<td>$ 42,820.00</td>
<td>$ 23,156.00</td>
<td>$ 17,157.00</td>
<td>$ 21,962.00</td>
<td>$ 50,216.00</td>
<td>$ 66,593.00</td>
<td>$ 77,571.00</td>
<td>$ 39,310.00</td>
<td>$ 506,740.00</td>
</tr>
</tbody>
</table>

Total Revenue: $ 1,266,782.10

Note: Expense figures are from Oracle and do not include payroll.

## General Fund Expense

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cultural Affairs Admin General</strong></td>
<td>$ 122,541.07</td>
</tr>
<tr>
<td><strong>Contract for Arts Services General</strong></td>
<td>$ 2,160,031.09</td>
</tr>
<tr>
<td><strong>Public Art General</strong></td>
<td>$ 107,255.89</td>
</tr>
</tbody>
</table>

Total General Fund Expense: $ 2,389,858.05

## Trust Expense

<table>
<thead>
<tr>
<th></th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Cultural Affairs Admin Trust</strong></td>
<td>$ 383,166.15</td>
</tr>
<tr>
<td><strong>Jazz Festival Trust</strong></td>
<td>$ 245,787.18</td>
</tr>
<tr>
<td><strong>Chastain Arts Center Trust</strong></td>
<td>$ 182,311.01</td>
</tr>
<tr>
<td><strong>Chastain Amp Sound &amp; P.Patrol</strong></td>
<td>$ 47,644.06</td>
</tr>
<tr>
<td><strong>Public Art Trust</strong></td>
<td>$ 24,491.99</td>
</tr>
<tr>
<td><strong>Cyclorama</strong></td>
<td>$ 203,968.81</td>
</tr>
</tbody>
</table>

Total Trust Expense: $ 1,087,369.20

Revenue: Jazz revenue is for deposits made for FY13-14. Some revenue is for 2013 Festival.