



ELEVATE

ATL DOWNTOWN • PUBLIC ART

Request for Curatorial Proposals

Application Deadline: March 30th, 2016

City of Atlanta - Mayors Office of Cultural Affairs - Public Art Program

ELEVATE 2016

October 13th – 21st

Downtown - Atlanta, Georgia

The City of Atlanta - Mayor's Office of Cultural Affairs (OCA) is currently seeking creative and innovative curatorial proposals for the 2016 Elevate Public Art Program. The OCA is requesting proposals that detail a curatorial vision for the upcoming 2016 Elevate program, including the development of an overall theme, a vision for programming, and selections of artwork and performers. Experienced local, regional, national, or international curators are invited to submit proposals through March 30th, 2016.

ABOUT ELEVATE:

Hosted annually in downtown Atlanta, ELEVATE is a weeklong public art event that exhibits large-scale public artworks and performance art. ELEVATE programs offer educational opportunities and cultural experiences free to the public with the mission of instigating positive urban growth in downtown Atlanta. The OCA is excited to work with a curator passionate about creating ELEVATE's sixth year of unique public art programming.

PROJECT DETAILS:

This year's ELEVATE program will take place Thursday, October 13th – Friday, October 21st. The Office of Cultural Affairs is seeking curatorial proposals that will activate the central downtown area of Atlanta (see map on page 3 at bottom for boundaries). Submissions that seek to enliven, accentuate, and improve the built environment and interact meaningfully with the community are preferred. Proposals should highlight a diverse array of local, regional, national, and international artists, accessible to all age groups and demographics of Atlanta. Curators must submit a completed PDF packet to be considered.

Interested curators must submit the following:

- **Curator's Resume/CV**
- **Brief curator bio/letter of interest (1 pg. max.)**
- **Project theme/curatorial vision (1 pg. max.)**

- **List of potential artists and arts organizations**
 - 15-20 proposed works/performances (if possible, include image or link)
 - Artist/Artwork Guidelines:
 - Works may include, but are not limited to, murals, site-specific installations, film, sculpture, performance art, dance, music, etc.
 - Minimum of 30% of selected artworks must be by local artists
 - Images/Addresses of proposed sites for artwork/performance
 - Professional artists, art groups, or arts organizations with the following qualifications are preferred:
 - Experience producing high quality, innovative artwork
 - Demonstrated leadership & ability to manage time sensitive projects
 - Familiarity with materials and ideas for artwork proposal
 - Ability to discuss and present ideas in a professional manner
- **Proposed budget**
 - Budget must include detailed expenses for all artwork and performances
 - \$10,000 max. per artwork or performance
 - Include the costs of creation, installation, de-install, and transportation
- **Timeline of proposed events and deadlines**
 - Detailed timeline showing potential timeframes for performances & project events

Submission Deadline:

To be considered please send a completed PDF packet to elevateatlanta@gmail.com by **Wednesday, March 30th, 2016 before 5pm**. In the email subject line please use your "last name" and "ELEVATE Curatorial Proposal" (e.g. "Obama - ELEVATE Curatorial Proposal"). PDF packets that do not include all documents mentioned above will be disqualified.

For more information:

The OCA and ELEVATE will host an application workshop on Tuesday, March 15th 6pm-7pm at Gallery 72 for interested parties to gain more information regarding the curatorial proposal application process. Gallery 72 is located at 72 Marietta Street, Atlanta GA 30303.

SELECTION PROCESS:

Each applicant's qualifications will be evaluated based on the following criteria:

- Quality of proposal and relevant experience
- Unique and relevant concept
- A clearly stated interest & approach to the project and implementation
- Anticipated impact

PLEASE NOTE: The selected curator will be responsible for assisting in the promotion, planning, and overall implementation of proposed art, performances, and programming that will take place during the ELEVATE event. Furthermore, the curator will be expected to attend mandatory weekly meetings at OCA.

Proposals will be reviewed by the Mayor's Office of Cultural Affairs beginning in April of 2016. The selected curatorial position will be announced by May 2016. The City of Atlanta – Mayor's Office of Cultural Affairs wishes you the best of luck!

QUESTIONS?

Send an email to elevateatlanta@gmail.com or call 404-546-6980.

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