

**City of Atlanta**  
**Mayor's Office of Cultural Affairs - Public Art Services**



**CALL FOR ARTISTS**  
Request for Qualifications

***ELEVATE: Summer***  
**Friday, July 22<sup>nd</sup> – 3:00pm-11:00pm**

The City of Atlanta – Mayor's Office of Cultural Affairs - Public Art Services (OCA/PAS) is seeking qualified artists and art groups to perform at our debut ELEVATE summertime event, *ELEVATE: Summer*. Hosted annually in downtown Atlanta by the Mayor's Office of Cultural Affairs, ELEVATE is a temporary public art program that seeks to activate the downtown Atlanta area through visual art, performances, and cultural events. The focus of ELEVATE is to provide free public art and community engagement experiences with the goal of increasing the cultural and economic vitality of the downtown area. Through workshops, panel discussions and public art, the OCA/PAS seeks to create events through ELEVATE that promote the creative community of Atlanta, impact the Atlanta economy, increase the quality of life for our citizens and gain global attention for our city as a creative and culturally engaging contemporary city. In order to extend this goal, this year, the OCA/PAS has decided to supplement October's ELEVATE program with a one-day summer event, titled *ELEVATE: Summer*. This request for qualifications is seeking applicants in the fields of performance art, dance and music to perform as a part of *ELEVATE: Summer*.

**Event Location:**

*ELEVATE: Summer* will take place on Broad Street, SW between MLK Jr. Drive and Mitchell Street. This will be the location of our annual ELEVATE program occurring in October and we would like to bring acknowledgement to this downtown Atlanta arts district. Awarded artists and art groups will be commissioned to create works that will take place on this one block stretch.



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## Mayor's Office of Cultural Affairs - Public Art Services

### RFQ Materials to Submit

Please submit the following documents in the respective format:

- Brief artist/art group bio
  - Max 1 page in PDF format
- Artist/art group resume/CV
  - Max 2 pages in PDF format
- Work samples of artist/art group
  - Max 5 JPEG/PNG images
  - Links to audio/video
- A brief concept of what you would like to perform if selected.
  - Max 1 page in PDF format
  - Please insert images or link to video or audio if applicable.
- A budget showing artist'(s) fee and all expenditures
  - Max 2 pages in PDF format

**Failure to follow submission requirements may disqualify your application.**

### Deadline for Qualifying

**Deadline to Apply: Tuesday, June 21st, 2016 by 5:00pm Eastern Standard Time**

Please email your application document(s) to [elevateatlanta@gmail.com](mailto:elevateatlanta@gmail.com) before 5:00pm EST on June 21<sup>st</sup>, 2016.

### Selection Process and Evaluation Criteria

The OCA/PAS will convene a panel review committee to assist with the selection process. Artists' selections will be based on the following criteria:

- Proposed concept
- Demonstrated excellence of past work
- Relevant experience in respective field

The panel will review applicants and select the applicants to be commissioned. Selected artists/art groups will be notified before the end of June. Selected artists/art groups will be awarded \$500-\$1,500 (based on qualifications and proposed concepts) to perform works during *ELEVATE: Summer*.

### Questions

Questions concerning this Call for Artists should be directed to the email address [elevateatlanta@gmail.com](mailto:elevateatlanta@gmail.com) or via phone at 404-546-6980.



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The Public Art Services is a division of the Mayor's Office of Cultural Affairs. ELEVATE is a public art program within the Public Art Services. For more information on past ELEVATE events, please visit the [ELEVATE website](#).



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