



KEISHA LANCE BOTTOMS
MAYOR

CITY OF ATLANTA

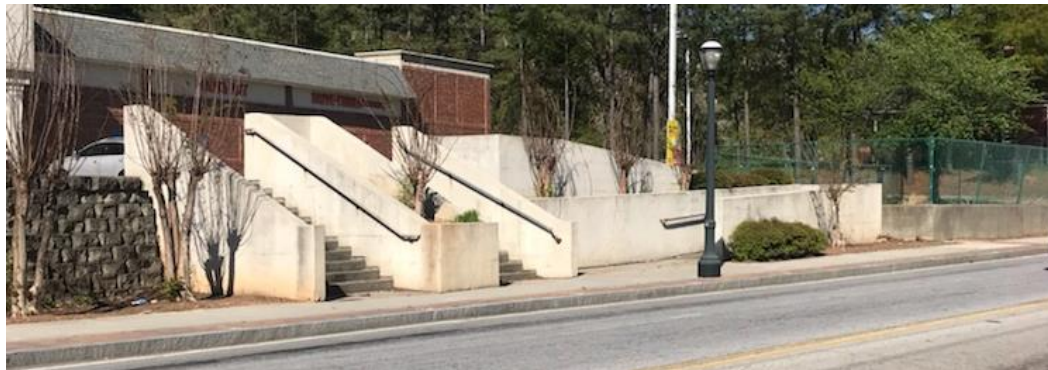
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MARVA LEWIS
CHIEF OF STAFF
OFFICE OF THE MAYOR

CAMILLE RUSSELL LOVE
EXECUTIVE DIRECTOR
MAYOR'S OFFICE OF CULTURAL AFFAIRS

DATE OF RFP: JULY 20, 2018
PROPOSAL DUE DATE: AUGUST 20, 2018

**REQUEST FOR PROPOSALS: THE CITY OF ATLANTA
MAYOR'S OFFICE OF CULTURAL AFFAIRS (OCA) PUBLIC ART PROGRAM
SEEKS MURALS TO BE PAINTED FOR ELEVATE 2018**



Wall A
Retaining wall in front of CVS
\$2500 stipend for artist fee and materials



Wall B
Herring Road
\$2500 stipend for artist fee and materials.



Wall C
Dr. Young's Dentist Office, facing Post Office
\$2500 stipend for artist fee and materials



Wall D
Beecher Street between Benjamin E Mays and Cascade
\$2500 stipend for artist fee and materials



Wall E

Beecher Street between Benjamin E Mays and Cascade (music theme preferred)
\$2500 stipend for artist fee and materials



Wall F

Benjamin E Mays between Cascade and Beecher
\$2500 stipend for artist fee and materials

Murals will be painted along Cascade Road

SUMMARY

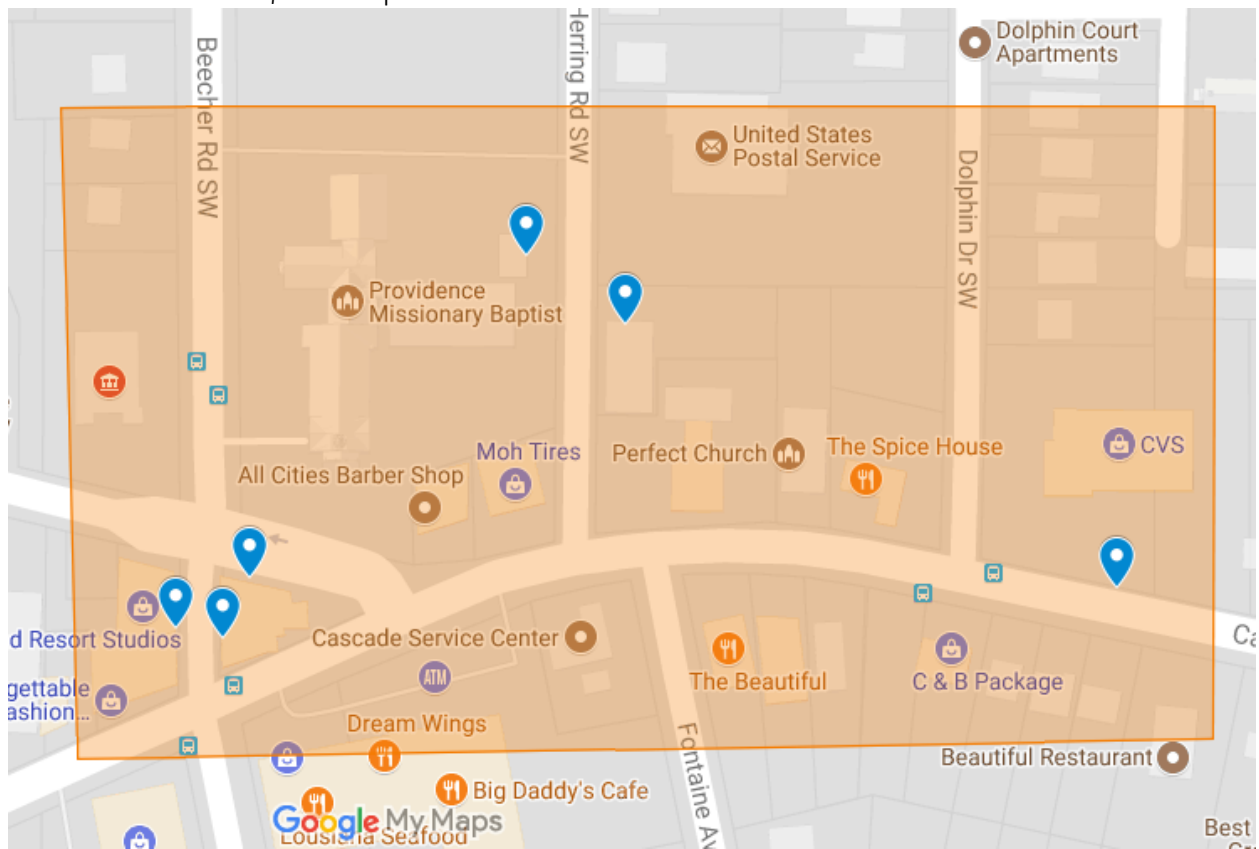
The City of Atlanta Mayor's Office of Cultural Affairs (OCA) Public Art Services seeks proposals from local artists to paint murals along Cascade Road in SW Atlanta. The murals should be abstract or non-objective and have an uplifting theme. Each wall will be granted to a different artist. These will serve as part of the overall programming for the Mayor's Office of Cultural Affairs' 2018 public art festival ELEVATE.

PROJECT/SCOPE OF WORK

Project Description

ELEVATE 2018 is working closely with all communities surrounding Cascade Heights to plan events that will showcase the neighborhoods' rich history. Murals should be mocked up on the proposed wall and be colorful, positive additions to the neighborhoods. Wall owners will have final approval on mural images and may ask for changes to be made to the mock-up.

Walls will be cleaned for the artists. Ladders or scaffold will be made available if needed. Artist's fee includes \$500 for paint and materials.



Please note: the exhibition of the murals will be a 'temporary' installation. The OCA hopes to leave the murals indefinitely but projects can be removed for any reason after the October event. Exact Number of murals painted will depend on budget and submissions. Specific walls are not guaranteed; the OCA will determine which wall artists will paint.

Project Timeline

August 20: Proposals due

August 27: Selected artists will be notified

October 14: Artwork must be complete by this date.

October 20: Murals will be a major focus on this day of [ELEVATE](#), The OCA's annual Public Art Festival.

Budget/Compensation

- Budget includes artist fee, supplies and paint.

Artist Compliance

- Artists are responsible for work site safety and will be asked to sign a liability waiver prior to work beginning

PROPOSAL GUIDELINES & REQUIREMENTS

All submissions must include the following:

1. **A written summary describing how the proposed artwork** takes into account the location, its surroundings, the history of the area, and the community (not to exceed 250 words)
2. **Contact information for artist** including name, address, telephone number, and email address.
3. **Examples of past artworks-** images of at least three relevant artworks sent as each separate attachment.
4. **Biographic information** and artist Resume or CV.

All proposal submission materials must be received by **5:00PM on August 20, 2018.**

Please email application packets to

eafisher@AtlantaGA.gov

For any questions regarding the project or the proposal submission, please contact Emily Fisher at eafisher@AtlantaGA.gov

PROPOSAL EVALUATION CRITERIA

Artwork proposals will be evaluated based on the following criteria:

Originality of Design

Is the artwork unique and original to the proposing artist?

Artistic Merit of Design

Is the design visually and conceptually stimulating?

Design's relevance to *Cascade*

How will the design interact with its viewers? How will it complement it's surroundings?

Previous professional art experience

Do the submitted portfolio examples show artistic merit and support the proposal's feasibility?

CONTRACT TERMS

All contracts are subject to review by the City of Atlanta's legal counsel, and a project will be awarded upon signing of an agreement or contract which outlines the terms, scope, budget, and other necessary items. Artist will retain copyright with no payments due for use of pictures of mural.

SELECTION NOTICE

Proposals will be evaluated beginning August 23, 2018. Selected artists will be notified by August 27, 2018. Artists will be contacted, and contracts will be handled shortly after. Non-accepted artists will be notified by September 1st, 2018.