

ELEVATE

Request for Interior Designer Qualifications

Application Deadline: August 9th, 2019

City of Atlanta - Mayor's Office of Cultural Affairs - Public Art
Program

ELEVATE 2019

October 14-20

Pittsburgh - Atlanta, Georgia

The City of Atlanta - Mayor's Office of Cultural Affairs (OCA) is currently seeking creative and innovative **Interior Designers** for the 2019 ELEVATE Public Art Program. Experienced local **Interior Designers** are invited to submit qualifications and budget breakdowns through 11:59pm EST, **August 9, 2019**.

ABOUT ELEVATE:

Hosted annually by the Mayor's Office of Cultural Affairs in various locations around Atlanta, ELEVATE is a temporary public art program that seeks to invigorate the Atlanta area through visual art, performances, and cultural events. The focus of ELEVATE is to enhance the city's cultural offerings by providing free, quality cultural experiences that highlight what makes Atlanta unique and increasing Atlanta's cultural and economic vitality.

Each October ELEVATE is presented with a specially curated "theme" that emphasizes various artistic elements and features local, national and/or international art and artists strategically presented to capture the interest and imagination of viewers, while providing an entirely new and accessible experience for Atlanta.

Program Overview

The Mayor's Office of Cultural Affairs plans to help enliven, accentuate, and improve the built environment in the Pittsburgh community with this year's ELEVATE programming. Following are the anticipated activities:

- A Reimagining of a local grocery with interior upgrades
- Multiple movie screenings including local short films and a documentary on voter suppression
- A Dance performance followed by a silent disco
- One gallery opening

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- Community paint day with a muralist guiding the design

Project Scope

The Pyramid Food Gallery will reimagine a black owned community grocery store and examine how art and design can transform the way a community experiences space. The aim of the project is to confront issues of food deserts by reimaging a local corner store as a source of fresh food as well as a space of beauty.

Featuring an interior redesign by chosen interior designers, signage artist, and artisan -- who will work alongside the store owner, the curatorial team, and the Office of Cultural Affairs collaboratively to create a unique visual language.

The Pyramid Project is this year's ELEVATE theme "cultural capital" embodied, as it is both a long-term physical investment in a community business and a cultural investment in creating an experience of community nourishment. The imagined possibilities for the space will consider both the civic needs of the community as well as the artistic intentions of the business owner. Most importantly the Pyramid Project emphasizes a necessity of investment in people, the most essential community nourishment there is.

Questions to Think about

How can art and design change your experience with the built environment?

How do you invest in art and design in historically black communities without accelerating gentrification?

How do you address community in food deserts and offer new food exposure and diversity?

How do we create space to sell black owned products?

How can design in a historic neighborhood happen without causing anxiety of fear of being removed or ignored?

Interior Designer

The interior designer will work as a creative project manager overseeing the visual cohesiveness of the store, including but not limited to furnishings, lighting, color palettes, etc. The interior designer will work directly alongside the store's owner, artisan contractor, and curatorial team to reimagine the aesthetic, spatial language, and ambiance of the store.

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Timeline

August 15, 2019 – Workshop (Mandatory)
August 18, 2019 – Project starts Site visit
September 6, 2019 – Action Design plan due
Sept 7- October - Action Plan activation
October 10-13, 2019 – Finalize Design layout
October 14, 2019 – Unveil project

Artist Eligibility

- Must possess creative design and drawing skills, including: material, color and furniture selection
- Experience managing a project from design development through installation
- Must be proficient in sourcing items online and at showrooms
- Able to multi-task and make decisions in a fast-paced environment
- Goal and detail-oriented with exceptional communication skills (both verbal and written)
- Proficient in the use of AutoCAD, Photoshop, InDesign, Illustrator, Sketch-Up, Studio, Web ware and Microsoft Office
- Hand Rendering / Sketching is an emphasized plus
- Possess extensive knowledge of Interior Design principles and practices, furniture systems, and specifications
- A Bachelor's Degree in Interior Design and/or Architecture (preferred)

Budget Breakdown

- **Artist fee: \$1,500**
- **Material Cost:\$ 1,500 (printed signage, paint , etc.)**

- **Total: \$3,000**

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Artist Submission

Please submit the following to be considered for position:

- CV/ Resume (1-4 Pages max)
- 3 references (clients or collaborators of past completed projects)
- One Personal Statement
- Portfolio (Showing 2-3 project before and after)

Availability from August- October 2019

Deadline: To be considered please fill out the google form linked below:

https://docs.google.com/forms/d/e/1FAIpQLSdhWyZzDVgE0jw_K-xFSkCCtoA9LTecWpXEqsZSchCn-kK0Hw/viewform?usp=sf_link

by **August 9th before 11:59pm.**

Qualifications will be reviewed by the Mayor's Office of Cultural Affairs beginning in **August 10, 2019**

QUESTIONS?

Please email us at elevateatl2019@gmail.com

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CULTURAL AFFAIRS