

160 Trinity Ave Building

# REQUEST FOR PROPOSALS – MURAL ROLL DOWN GATE



MAYOR'S OFFICE  
OF  
CULTURAL AFFAIRS

City of Atlanta  
Mayor's Office of Cultural Affairs  
Public Art Program



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## OVERVIEW

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## CITY OF ATLANTA MAYORS OFFICE OF CULTURAL AFFIARS

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## 160 TRINITY AVE BUILDING

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## ARTISTS ELIGIBILITY

Eligible artists will be local artists with experience in murals and use of spray paint. Artists are not required to have a public art background but it is highly encouraged. All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered.

## SELECTION CRITERIA

Proposals will be selected based on the following criteria:

- Artist merit and technical expertise
- Demonstrated successful, innovative and effective approach to public art projects of a similar scope
- Ability to successfully execute a public art project in a culturally rich and complex area
- Express interest in creating artwork for the opportunities presented by this request for qualifications

## BUDGET

Mural artist will receive artist fee/compensation of \$4,000 for design.

## BUDGET DESCRIPTION

Selected artists will receive 50% (\$2,000) compensation at the start of the project and will receive the remaining upon completion.

## REQUIRED APPLICATION MATERIALS

1. Statement of Interest. In one page using no smaller than 12pt font, address the conceptual approach of the project and how the project will contribute to your existing body of work.
2. Your perspective design on the supplied template.
3. Résumé that outlines professional accomplishments (maximum 1 page per person) please include your address. Include three professional references (name, affiliated organization, email address and phone number).
4. List of works submitted for review that includes title, location, date completed/performed, media, brief description of the project/conceptual information, and budget (if applicable).
5. Past Work Samples. Submit work images of past work (4 images maximum).



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## SUGGESTED APPLICATION MATERIAL

Register as a City of Atlanta Vendor prior to submitting a proposal. **Register as a Spend Authorized Supplier for the City of Atlanta.** Click [here](#) to register online anytime. It is the sole responsibility of each respondent to ensure all business information is correct and current in COA online portal. Click [here](#) for an external supplier overview guide.

## TIMELINE

- June 30, 2020: RFP distributed
- July 28, 2020: Proposals due
- August 14, 2020: Selected artists will be notified
- August 28, 2020: Final designs to be reviewed by OCA
- August 31, 2020: Finalists notified
- September 30, 2020: Installation completed
- Please send your proposals in a single PDF to [PublicArtAtlantaGa@AtlantaGA.gov](mailto:PublicArtAtlantaGa@AtlantaGA.gov)
- The subject line should read **ARTIST NAME: 160 Trinity Ave Building – Roll Down Gate**

## QUESTIONS

Please email us at [PublicArtAtlantaGa@AtlantaGA.gov](mailto:PublicArtAtlantaGa@AtlantaGA.gov) with any questions!



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TEMPLATE



