

ELEVATE

Request for Proposals - Unsung Heroines of the West End Mural

Application Deadline: Monday, August 21, 2020

City of Atlanta - Mayor's Office of Cultural Affairs - Public Art Program

ELEVATE 2020

October 4-10

West End, Atlanta, Georgia

The City of Atlanta - Mayor's Office of Cultural Affairs (OCA) is currently seeking a muralist for the 2020 ELEVATE Public Art Festival. Experienced local **Muralists** are invited to submit qualifications and budget breakdowns until 4 PM EDT, **Friday, August 21, 2020**.

ABOUT ELEVATE:

Hosted annually by the Mayor's Office of Cultural Affairs in various locations around Atlanta, ELEVATE is a temporary public art program that seeks to invigorate the Atlanta area through visual art, performances, and cultural events. The focus of ELEVATE is to enhance the city's cultural offerings by providing free, quality cultural experiences that highlight what makes Atlanta unique while increasing Atlanta's cultural and economic vitality.

Each October ELEVATE is presented with a specially curated "theme" that emphasizes various artistic elements and features local, national and/or international art and artists strategically presented to capture the interest and imagination of viewers, while providing an entirely new and accessible experience for Atlantans.

About ELEVATE's 2020 Programing:

The first year of the new decade has ushered in a pandemic, racial unrest, an economic recession, food shortages, and a political struggle for the consciousness of the country – and those are just the headlines.

We have collectively been stretched to limits we never could have imagined possible but are necessary. The vulnerability and inequities within our systems have been laid bare for all to see, and voices calling for change have risen to a deafening pitch.

It is against this backdrop that ELEVATE 2020 seeks to explore issues related to social justice while bringing its signature, community-building blend of visual arts, performance, and cultural events to Atlanta's Historic West End. Through the lens of artists, thought leaders, creatives, and others, we celebrate one of Atlanta's oldest communities and explore the issues of inequity and injustice – which will continue to plague us as a city, state, and nation until we say, "Enough!"

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Project Scope

We are looking for a muralist to design and paint a mural on the Goodwill Industries building at 888 Ralph David Abernathy Blvd.

The mural design we seek **should highlight women activists and unsung heroines** whose work and sacrifice positively impacted the lives of residents in the West End community and beyond.

Artists are allowed to submit multiple proposals for the project. However, please ensure your proposed mural designs align with our curatorial direction. Feel free to consider figures who span multiple generations. Please refer to the images on the final pages for examples and inspiration.

Muralists who apply should have extensive experience working with communities and painting large walls. This mural will reside on a wall measuring roughly 20 feet in height by 100 feet in width. The selected artist will be responsible for applying a protective clear coat over the entire mural. Also, the selected artist's budget projections should account for the cost of all materials, and any assistants needed to complete the mural.

The OCA will provide the selected artist with a shared, aerial work platform to help the artist perform their work. Artists who apply should also have experienced operating mechanical lifts safely. The selected artist will be required to provide their own fall protection equipment and wear it at all times during the project, and while operating the mechanical lifts.

Timeline

- August 21 at 4 PM EDT - Proposals Deadline
- August 25 - Selected Artist Notified
- August 28 – Deadline to provide complete paint list to ELEVATE Project Manager
- September 11 - Project Start Date
- October 4 - Community Paint Day
- October 6 Deadline to complete mural must be complete for unveiling event; Artist is expected to attend.

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Artist Eligibility Requirements

All applicants must:

- Live or work out of a studio in Atlanta,
- Have experience in painting large scale murals,
- Have experience in working closely with communities.

All applicants, regardless of race, sex, religion, nationality, origin or disability will be considered.

Budget Breakdown

Artist payment: \$7,000

Material Cost: \$1,300

Artist Proposal Submission Requirements

- **CV/Resume** (one page)
- **Proposed Mural Design**
- **Artist Statement**
- **3-6 images of previous work** (preferably images of mural projects)
- **Budget breakdown with detail explanation of materials, equipment, and assistants needed to complete artwork.**
- **Your availability from September to October 2020**
- **A Completed E-Verify Contractor Affidavit OR No E-Verify Memorandum** (see next page for more information)

Please send your proposals in a single PDF to EAfisher@atlantaga.gov by 4 PM EDT Friday, August 21, 2020.

The subject line should read:

[YOUR NAME]: Mural Proposals - Unsung Heroines of the West End

Proposals received after the deadline of Friday, August 21, 2020 at 4 pm EDT, will NOT be accepted.

Qualifications will be reviewed by the Mayor's Office of Cultural Affairs beginning **August 22, 2020.**

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E-Verify Guidelines

With your proposal submission, please submit one of the following documents. Select the option that best describes your situation:

Option 1:

If you are applying as a **company** or **organization**, who will use employees to help complete this project:

- Please complete, sign, and notarize the **E-Verify Contractor Affidavit** below
 - **IMPORTANT:** *Must be completed and signed in front of a notary.*
- Take a photo or make a scanned copy of the valid government-issued ID (state ID or driver's license) of the person who **signed** the affidavit on behalf of the organization,
- Email the signed **E-Verify Contractor Affidavit** and **a photo OR a scanned copy of the valid government-issued ID** to EAfisher@atlantaga.gov with your completed proposal.

To download a copy of the E-Verify Contractor Affidavit, click [here](#).

Option 2:

If you are applying as an **individual**, who will **NOT** use employees to help complete this project:

- Please sign and date the **No E-Verify Memorandum** attached below,
- Take a photo or make a scanned copy of the valid government-issued ID (state ID or driver's license) of the person who **signed** the memorandum,
- Email the signed **No E-Verify Memorandum** and **a photo OR a scanned copy of the valid government-issued ID** to EAfisher@atlantaga.gov with your completed proposal.

To download a copy of the No E-Verify Memorandum, click [here](#).

It is the sole responsibility of each respondent to ensure that their quote is received successfully.

QUESTIONS?

Please email, Emily Fisher, at EAfisher@AtlantaGA.gov

Or visit
OCAATLANTA.COM/ELEVATE

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Registering to Become a Vendor for the City of Atlanta

We encourage companies and individuals who are pursuing this opportunity to register as a “**Spend Authorized Supplier**” for the City of Atlanta.

Registering as a “**Spend Authorized Supplier**” for the City helps ensure quicker payment and allows you to bid on future City of Atlanta projects.

Click [here](#) to register online.

It is the sole responsibility of each respondent to ensure all business information is correct and current in the City’s Vendor Registration Portal.

If you have questions about registering as a vendor, email Supplierregistration@Atlantaga.gov for support.

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Proposed Wall:



Inspiration Images:

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