

City of Atlanta
Mayor's Office of Cultural Affairs
Public Art Program



MAYOR'S OFFICE OF
CULTURAL AFFAIRS

CALL FOR ART

A TEMPORARY ART PROGRAM

at Hardy Ivy Park in Downtown Atlanta

OVERVIEW

The City of Atlanta Office of Cultural Affairs Public Art Program is seeking pre-existing three-dimensional sculptures for its Temporary Art Program in central Atlanta. The art will be displayed in Hardy Ivy Park, a location in downtown Atlanta, for up to two years. The *Temporary Art Program* was initiated in 2009 and seeks to provide exposure to art and artists while providing cultural amenities in downtown Atlanta.

HARDY IVY PARK

Located at 310 Peachtree St. NE Atlanta GA 30308, Hardy Ivy Park is an urban garden park in the convention and visitor district of downtown Atlanta. The location is central to business and visitor traffic, well lit, and highly visible to pedestrians and street traffic. The park resides directly off Peachtree Street, which is considered Atlanta's central thoroughfare.

In 2011, the City of Atlanta officially renamed the plaza in the park the Xernona Clayton Plaza in honour of Civil Rights leader Xernona Clayton. Clayton was an American Civil Rights leader and broadcasting executive. She worked for the National Urban League and Southern Christian Leadership Conference. She also became the first African American from the southern United States to host a daily prime time talk show and would go on to become president for urban affairs for Turner Broadcasting (now a unit of WarnerMedia). Clayton also created the Trumpet Foundation and was instrumental in the development of the International Civil Rights Walk of Fame.

The Public Art Program has located a large concrete pedestal to display rotating art. The platform is surrounded by high rise buildings with the midtown skyline as a backdrop surrounded by skyscrapers designed by renowned architect John Portman. The dedicated sculpture pedestal will be used to install the chosen art; the pedestal dimensions are 6' wide x 6' high. The footprint of the selected sculpture must be at a minimum 6' wide x 8' high and a

maximum of 6' wide x 20' high. The artwork must be delivered with a metal base plate that attaches to a pre-existing bolt structure. This pre-existing piece must be structurally sound and constructed of material that is suitable for the outdoor environment.

The City of Atlanta supports a contemporary art collection that reflects the diversity of the urban environment. Art selected for this opportunity must be pre-existing and available for a two-year lease. The artist will receive an honorarium not to exceed \$3,000 over the two-year period while retaining ownership of the artwork. The chosen artist will be responsible for the delivery to and from the park. The Mayor's Office of Cultural Affairs will be responsible for the installation and de-installation of the artwork. The leased artwork will have exposure to the business community and visitors at this highly visible platform.



"The River Sings"
By Richard Taylor



"Tonight"
By Mark Chew

SELECTING ARTISTS AND AWARDING COMMISSIONS

An art selection committee will assist the Mayor's Office of Cultural Affairs' Public Art Program in making the selection. The selected artist will be awarded a two-year loan contract and the artwork will be on display in the park for two years. Permitting, engineering reviews, and insurance will be the responsibility of the Mayor's Office of Cultural Affairs' Public Art Program. This Call for Art is for artists living in the Atlanta Metro Region.

This region includes the following Counties: Fulton, DeKalb, Gwinnett, Cobb, Clayton, Coweta, Douglas, Fayette, and Henry.

The call is also specific to three-dimensional artwork. You must be the creator of the artwork and hold title.

Only Atlanta metro area artists can apply, and only existing and available artworks will be considered as submittals to this proposal. Qualified artists will be considered regardless of race, color, creed, national origin, sex, sexual orientation, or age.

SCHEDULE

Application Deadline: April 30, 2021

Commission Announcements: May 31, 2021

COMPENSATION

Chosen artist will receive an honorarium of **\$3,000** for the two-year lease of their artwork.

SUBMISSION PROCEDURES

Interested artists must submit the following materials on or prior to April 30, 2021, at 5pm EDT to be considered please submit electronically:

- 2-3 high-resolution images (minimum of 300 dpi) of previous outdoor art projects.
- 2 high-resolution images (minimum of 300 dpi) of no more than 2 proposals of pre-existing sculptures. The artwork must be available immediately upon selection and acceptance.
- A one-page list of the images with title, year created, materials used, and location for each artwork. (Word doc preferred)
- A resume and artist bio (Word doc preferred)
- Please list the artist home address showing he or she lives in the 5 metro counties surrounding the Atlanta: Fulton, DeKalb, Gwinnett, Cobb, Clayton, Coweta, Douglas, Fayette, and Henry County.

Submit materials electronically to:

bxcamelo@atlantaga.gov

Briana X. Camelo, Project Coordinator

City of Atlanta Public Art Program

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