

REQUEST FOR PROPOSALS

Date of RFP: 10/11/21

Proposal Deadline: 10/25/21

Project: Candler Park Utility Box Murals

REQUEST FOR PROPOSALS:

The City of Atlanta, Mayor's Office of Cultural Affairs' (OCA) Public Art Program is seeking professional visual artists to create painted designs on designated traffic light utility boxes in Candler Park.



Sample utility box projects in downtown Atlanta

SUMMARY

The Mayor's Office of Cultural Affairs (OCA), in partnership with Council Member Amir R. Farokhi's office, has identified four traffic light and/or pedestal utility boxes in the Candler Park neighborhood and is seeking professional, visual artists to adorn them with 2-D, painted artworks.

PROJECT/SCOPE OF WORK

Project Description

The OCA will provide selected artists with a location to a designated traffic light utility box or pedestal utility box in the neighborhood. Each artist will embellish the box with original, hand-painted artwork. Paint and respirators will be provided to the artists, along with an artist fee/compensation of \$1,250. Artist selection will be made by an Advisory Committee.

Artists will be responsible for completing the design for the mural and applying the paint to the utility box.

Artists will be required to provide their own primer, paint, and clearcoat with goldens varnish, as well as application supplies (sprayers, brushes, or other).

Project Locations

- Candler Park Dr. & McLendon Ave.
- Clifton Rd. & Dekalb Ave.
- McLendon Ave. & Clifton Rd.
- Moreland Ave. & North Ave.

Project Timeline

- 10/25/21: Proposals due
- 11/04/21: Selected artists will be notified
- 11/10/21: Artist orientation re: expectations and materials
- 11/23/21: Utility boxes must be complete

Budget/Compensation

Four artists will be selected to adorn one of four designated utility boxes in the Candler Park area. These artists will receive an artist fee/compensation of \$1,250.

Artist Compliance

Artists must complete their assigned utility box by 11/23/21 or risk breach of contract.

Non-local or regional artists may apply, but there will be no travel compensation provided by the City of Atlanta.

PROPOSAL EVALUATION CRITERIA

Submitted proposals will be evaluated based on the following criteria:

Originality of Design

Is the artwork unique and original to the artist?

Design's relevance to Candler Park and surrounding neighborhoods

How will the design interact with its viewers in this community? Is the subject matter or design relevant and appropriate for this audience?

Artistic Merit of Design

Is the design visually and conceptually stimulating?

Previous professional art experience

Do the submitted portfolio examples show artistic merit and support the proposal's feasibility?

All proposal submission materials must be received by **5:00 PM on 10/25/21**.

Please email application packets to:

BXCamelo@AtlantaGA.gov

For any questions regarding the project or the proposal submission, please contact Briana X. Camelo at BXCamelo@AtlantaGA.gov

TERMS OF OFFICIAL SERVICE AGREEMENT

The OCA will negotiate terms of official agreement upon selection. All agreements are subject to review by the City of Atlanta's legal counsel. The project will be awarded upon signature of an official agreement which outlines the terms, scope, budget and other elements related to the execution of the project. All content, coding and graphics used will become the sole property of the City of Atlanta, Mayor's Office of Cultural Affairs.

All artists will be required to sign and date a professional service agreement upon selection. This agreement will be provided to the selected artists during project orientation.

SELECTION NOTICE

Proposals will be evaluated beginning 10/26/21. Selected artists will be notified by 11/04/21. Artists will be contacted via email, and agreements will be executed shortly thereafter. Artists that were not selected for this project will be notified via email by 11/04/21.

UTILITY BOXES



McLendon Ave. & Clifton Rd.



Candler Park Dr. & McLendon Ave.



Clifton Rd. & Dekalb Ave.



Moreland Ave. & North Ave.

